



Level 3 Business Studies : (L3BUS)

NCEA Level:	Level 2
Primary Qualification:	NCEA
Primary Learning Area:	Social Sciences
Date:	2020
Teacher:	To be confirmed



Standards on Offer

NCEA Level	Standard Number	Standard Descriptor	Credits	Assessment	Literacy	Numeracy	Vocational Pathways
3	AS91380 02	Business Studies 3.2 - Demonstrate an understanding of strategic response to external factors by a business that operates in a global context	4	External	Yes L1Lit, BLit	No	PI, SI
3	AS91381 02	Business Studies 3.3 - Apply business knowledge to address a complex problem(s) in a given global business context	4	External	Yes L1Lit, BLit	No	PI
3	AS91382 02	Business Studies 3.4 - Develop a marketing plan for a new or existing product	6	Internal	Yes L1Lit, RLit	No	PI, SI, CI
3	AS91384 02	Business Studies 3.6 - Carry out, with consultation, an innovative and sustainable business activity	9	Internal	Yes L1Lit, RLit	No	M&T, PI, SI, CI
Total Available Credits			23				

Note: This course is subject to change with the review of courses at the end of each year. Course is endorsable. This is a University approved subject.

Course Outline

Term 1 3 February - 9 April 2020 (10 weeks)	Term 2 28 April - 3 July 2020 (10 weeks)	Term 3 20 July - 25 September 2020 (10 weeks)	Term 4 12 October - early November 2020 (4 weeks)
KEY DATES:	KEY DATES:	KEY DATES:	KEY DATES:

What will I learn and how will I learn?

In Level 3 Business Studies, students develop their understanding of business theory and practices in a range of relevant contexts, through experiential as well as theoretical approaches to learning.

Students will gain knowledge, skills, and experience to:

- Analyse how and why businesses in New Zealand operating in the national and global markets make operational and strategic decisions in response to interacting internal and external factors.
- Plan, investigate a product with an export potential and link it to a business marketing plan.
- Students will plan and carry out their own business.

Entry

Although entry is open, preference may be given to students who have successfully completed prior Business Studies courses.

Conditions of Assessment

Collection of evidence for the internally assessed standards can include, but is not restricted to, an extended task, an investigation, digital evidence (such as recorded interviews, blogs, photographs or film) or a portfolio of evidence. Assessment can be integrated into one activity that collects evidence towards two or three different standards from a programme of learning. Evidence can also be collected over time from a range of linked activities (for example, in a portfolio). Authenticity of student evidence needs to be assured regardless of the method of collecting evidence.

Submitting Internal Assessment

Depending on the nature of the assessment, this can be electronic or hard copy. The mode depends on the assessment conditions.

Resubmissions and Further Assessment Opportunities

Resubmissions can only be offered once and only when small errors or omissions need to be corrected in student work in a short period of time. There is no further teaching available. Further assessment opportunities are not available in every standard.

