Enriching Lives Through Sport

2014-15 Annual Report
INTRODUCTION

Sport Northland was established in 1991, following the merging of two Northland trusts – the Northland Recreation and Sports Trust (established in 1977 to develop and manage the Kensington Sports Facilities) and the Northland Sports Foundation (established in 1989 to deliver Hillary Commission programmes).

One of 18 Regional Sports Trusts nationwide (as a collective, known as Sportnet), Sport Northland is a registered charitable trust with the Charities Commission under the Charities Act 2005, with the registration number CC27987 (relevant information about Sport Northland can be found at the Charities Commission website at www.charities.govt.nz).

Uniquely for a Regional Sports Trust, Sport Northland owns and operates the ASB Leisure Centre and the ASB Northland Sports House at Kensington Park in Whangarei, and owns (but contracts out the management) of the Whangarei Aquatic Centre, also in Whangarei.

Sport Northland serves the Northland Regional Council area (that includes the three District Councils of Kaipara, Whangarei and Far North), a population of nearly 160,000, 34 secondary schools, 130 primary schools, 49 Regional Sports Organisations (RSOs) and over 500 sport and recreation clubs.

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Key Historical Milestones

1991  Sport Northland (SN), in its present form, established
1995  Events Northland and Northland Outdoors (divisions of SN) established
1998  SN/WDC partnership for re-development of Kensington facilities established
2002  $7m re-development completed - result being the opening of the ASB Leisure Centre
2003  SN/WDC partnership extended to transfer ownership of Whangarei Aquatic Centre to SN
2003  SPARC Capability Audit of SN sees the trust receive a solid score of 64%
2003  10,000 Steps Northland initiative developed and underway
2004  Funding secured for the re-development of the Whangarei Aquatic Centre
2005  Northland Sport and Physical Activity Strategy developed and implementation begins
2007  $10m re-development of Whangarei Aquatic Centre completed and opened
2008  Taitamariki Tuu Ora initiative developed and underway
2009  SPARC appoints SN as a Kiwisport funder/investor in the Northland region
2010  $2.4m ASB Northland Sports House facility completed and opened
2010  SPARC ODT Review of SN sees the trust receive top equal NZ score of 69%
2010  A new SN Strategic Plan and a new Sport NZ investment model drive a new targeted approach to increasing participation and capability in sport and recreation
2015  A new Strategic Plan developed and aligned closely with Sport NZ’s new community sport strategy

Recognition

Sport Northland has received award recognition over the years for various programmes, facilities and activities. While this is not the reason we do what we do, the recognition helps enforce that the work we do does makes a difference in our communities and helps to ‘Enrich lives through sport’.

Finalist - NZ Sport and Recreation Awards Community Impact (Swim for Life) – 2015
Finalist - IBM Kenexa Best Workplaces Awards – 2015
Finalist - IBM Kenexa Best Workplaces Awards – 2014
Finalist - IBM Kenexa Best Workplaces Awards – 2013
Winner - NZRA Outstanding Programme Award (Top Energy Watersafe/Swim for Life Programme) – 2011
Winner - Best Not-for-Profit – Northland Business Awards – 2011
Winner - Commercial/Industrial Award (ASB Northland Sports House) - Architectural Designers of NZ Regional Awards - 2011
Winner - Business Excellence Award - Northland Business Awards – 2010
Winner - NZ Recreation Association (NZRA) Outstanding Event Award (Run/Walk Series) – 2010
Winner - NZRA SPARC Push Play Award (Active Workplaces) – 2009
Winner - Living Streets Aotearoa Golden Foot Awards Best New Zealand Walking Promotion (10,000 Steps Northland) – 2009
Winner - NZRA Outstanding Event Award (Run/Walk Series) – 2008
Winner - NZRA Outstanding Programme Award (Top Energy WaterSafe Programme) – 2006
Winner - NZRA SPARC Push Play Award (10,000 Steps Northland) – 2006
Year In Review - Chairman

It gives me great pleasure, on behalf of the Board of Trustees, to write my first report on the progress of Sport Northland at governance level during the 2014/15 year.

Trustees
At the 2014 AGM, long term Chairman Richie Guy resigned after many years of outstanding service to the organisation, with new trustees Ros Martin and Nigel Brereton, as well as existing trustee Annie Mortimer, being elected by the membership. Following the AGM, Nick Chamberlain was re-appointed by the board Appointments Panel. All four will serve a three year term.

The board accepted with regret the resignation of Dr. Shane Reti during the year – unfortunately Shane’s parliamentary commitments meant he could no longer make board meetings. The board has, however, recognised his many skills through retaining him as Chair of Te Roopu Manaaki, the organisation’s Maori Advisory Committee; we thank Shane for his contribution during his time on the board but also look forward to his on-going contribution to the organisation.

2010-15 Strategic Plan Results
I am pleased to be able to report on the measures in our recently completed 2010-15 strategic plan.

• Sport
Measure 1 – Increase the number of Northlanders participating in targeted sports (in targeted communities) and in targeted schools from 14,931 to 16,424 (10% increase)
Actual: Achieved - over 10% increase
Measure 2 – Increase the number of deliveries in fundamental movement skills (FMS) for under 12 year olds from 24,143 to 26,557 (10% increase)
Actual: Achieved - over 10% increase
• Recreation
Measure – Increase the number of Northlanders participating in targeted recreational settings, activities and events from 20,563 to 22,619 (10% increase)
Actual: Achieved - 13% increase
• Strategic Relationships
Measure – Independent evaluation demonstrates that, overall, Sport Northland’s major stakeholder groupings have increased their satisfaction level about their relationship with the trust from 76% to 80%
Actual: 2012: 79%
(to be undertaken again in late 2015)
• Internal Capability
Measure - Sport NZ’s ODT process rates Sport Northland as high performing (over the current 69%), maintaining its position as the top performing RST in NZ
Actual: Achieved - 2015: 73%
(High Performing)
• Financial
Measure – Sport Northland has replaced the Kauri Club investment ($180,000) and has increased cash reserves from $25,000 to $100,000
Actual: Achieved – 2015: Kauri Club $191,486 and Cash Reserves $126,430
As can be seen, four of the five outcomes have been achieved, with the other set to be re-measured through another stakeholder survey in the near future. The board is very pleased with this result, which is evidence of how well the organisation is operating through the delivery of the board’s plan.

2015-20 Strategic Plan Development
The really big project for the board over the course of the last 12 months has been the development of the board’s next strategic plan. This is arguably the board’s most important job, and it was pleasing to see how the board as a whole took on the responsibility of going through a proper and thorough process.

From a very successful board retreat in November right through to the final word-smithing, there was good input from all trustees into the final product. The plan aligns very well with Sport NZ’s new Community Sport Strategy and also had good input from many of Sport Northland’s stakeholders.

At the highest level, there is a significant change from being ‘more’ focused (more people participating) to the philosophy that ‘involvement’ in sport leads to a better life. This still means we want to see more people being active, but also that involvement through officiating, coaching, administrating or other volunteering is just as important – we know that sport offers so many life skills to people and has a unique capacity to bring together people of different generations, cultures and backgrounds - and in Northland in particular where social and economic issues abound, it remains a crucial and important part of the fabric of our society.

The board wanted this reflected in our vision for the sector in Northland.

As such, our new vision (the future we want for the region) is ‘All Northlanders leading better lives through involvement in sport’.

And our core purpose (why we exist) is ‘Enriching lives through sport’.

The full plan is detailed on page 3.

Board Review
The board has religiously undertaken an annual review of its performance in the recent past and last year was no different.

Both a whole-of-board and individual reviews of each trustee were completed. The results were again pleasing; with the whole-of-board report showing that no significant development areas existed.

The individual feedback to each trustee provided by the rest of the board through the reviews is also invaluable and I’m sure will help them continuously improve as governors.

Thanks
I wish to thank the Board for their commitment to the organisation. We have seen some lively debate on a number of issues throughout the year, which I believe is very healthy. At the beginning of the financial year our Chief Executive Brent Eastwood had a month in Europe as part of his ongoing professional development. On his return he began a secondment with Sport NZ for 4 months, which entailed three days a week working for SNZ. Both these events were very valuable learning for Brent that has benefitted Sport Northland already and will continue to do so.

It did make for a rather difficult few months with a part time Chief Executive; however Brent Markwick and the rest of the senior management team supported Brent Eastwood to keep the organisation on a successful path.

Thank you to Brent Eastwood and all your staff for yet another successful year.

Chris Biddles
Chairman
And in reviewing the 2014/15 year, the good progress made in recent years continued right across the organization, from the board table through to those delivering the multitude of initiatives at the coalface across Northland.

Sport Northland’s five year targeted approach to delivery, initiated by Sport NZ across the sector in 2010 and reflected in Sport Northland’s 2010-15 Strategic Plan, has been challenging, but there is plenty of evidence to suggest it has been successful.

In 2010 Sport NZ engaged seven national sports organizations (NSOs) to develop ‘Whole of Sport Plans’ (WOSPs), meaning they would drive the development of their sports down to a regional and club level. At the same time, they engaged the 14 regional sports trusts (RSTs) across the country to also work ‘in-depth’ with those seven sports, and aligned this with virtually the same outcomes for the NSOs and the RSTs.

This has very much put the targeted NSOs and Sport Northland on the same page in terms of the development of each sport, with each of the WOSP’s being used to develop regional plans for each sport, and Sport Northland then working closely with each regional sports organization (RSO) of the targeted sports to align their own work in developing the sport within each region.

The seven national sports are cricket, football, hockey, gym sports, netball, rugby and rugby league. Sport Northland has chosen another seven sports to work with in the same way as the nationally selected ones, the only difference being that these seven have not got their NSOs developing WOSPs at a national level. The regional seven are athletics, bike, squash, swimming, tennis, Parafed and waka ama.

Sport Northland has taken the targeted approach another couple of steps further, agreeing to also target 18 communities across Northland, and then within each of those communities targeting early childhood centres, schools and clubs with in-depth support. This came after very quickly realizing that as an organization, we simply could not be all things to everyone throughout the region, and that we needed to try and get it right with selected sports and communities first.

As part of our reporting to Sport NZ and other funders, we have been collecting data in both the school and club spaces we have been working in. We now have four years’ worth of data to compare with the baseline data from 2010, and it is pleasing to see that in the majority of cases, this in-depth work has resulted in participation growth within these organizations. The regional data is displayed in the Operation’s Review that follows this report.

Kiwisport continued to hugely benefit young people in Northland. This fund is distributed to grassroots organizations (to increase the number of children playing sport) in two ways; through a direct fund from the Ministry of Education to schools (based on roll numbers); and through regional sports trusts (such as Sport Northland) by way of a Regional Partnership Fund from Sport NZ.

Sport Northland has now distributed $1.85m over six years to Northland organisations to get more children playing sport. This
fund, in addition to over $350,000 of Break Away funding that Sport Northland has also distributed (on behalf of the Ministry of Social Development), has led to tens of thousands of children either playing sport for the first time or trying a new sport – a more detailed report can be found in the Operation’s Review.

The Recreation team continued with their own targeted approach in their various programmes, initiatives and activities. These included ongoing success in getting more Northlanders recreating through Green Prescription, Water Safety, He Oranga Poutama, Project Energize and Active Workplaces. The Recreation team is also responsible for working with the targeted sports of athletics, bike, swimming, tennis, squash and waka ama, given the high recreational component in these particular sports.

All five initiatives have been hugely successful as can be evidenced by the following:

- **Green Prescription** – over 2,800 referrals were received from GPs and Sport Northland again scored highly in all nine performance indicators set by the Ministry of Health (Sport Northland is now one of only two contractors across NZ to have achieved all KPIs in every single year since MOH took over the programme)

- **Top Energy Watersafe and Swim for Life Programme** - 8,814 primary and intermediate aged children received free swim and survive lessons in 70 schools across the region; 157 teachers attended professional development sessions to up-skill them to continue these lessons; 2 portable pools allowed 5 schools without pools to undertake water safety and swimming lessons.

- **He Oranga Poutama** – another great year of increasing participation and leadership as Maori in sport and traditional physical recreation throughout Northland. The four areas of Hip Hop Dance, Ngaa Taonga Taakaro, working with Kura / Kohanga and working with Waka Ama had many successes which are detailed in the Operation’s review

- **Project Energize** – ‘Energizers’ have successfully worked closely with primary schools and their teachers to improve nutrition, increase physical activity and reduce obesity in children

- **Active Workplaces** - fantastic results (including increased fitness of employees) from the 12 workplaces that were part of the programme over the last year

The data collected from the Recreation team makes for excellent reading (in the Operation’s Review), and their contribution to Sport Northland has been outstanding over a number of years now.

The third team within Sport Northland is the Commercial team – this team consists of the user pays income streams of Kensington Fitness and Events, as well as Business Development and Corporate Services. The individual sub-teams within the Commercial team have again performed with distinction (also detailed in the Operations Report), with the Events team in particular achieving highly in exceeding all targets.

The ASB Northland Sports House at Kensington Park continues to offer partner organizations a quality environment in which to work from. Ten organizations now share office space with Sport Northland at the Sports House, which has created an excellent environment for them all to work in.

Other notable achievements within Sport Northland over the last 12 months included:

- A ‘balanced scorecard’ result of 82.5% in the delivery of the 2014/15 Annual Plan

- Sport Northland again received very good results from the national ‘Best Places to Work’ staff satisfaction survey, with the overall satisfaction levels coming in at 82% which was good enough to ensure Sport Northland is once again a national finalist
in the small-medium category of the awards.

- In an ongoing difficult economic climate, the overall financial result was again very good

- The performance of the Educare Northland Sports Talent Hub, as Sport Northland looks to improve talent identification and development across the region

Our partnership with Sport NZ remains as strong as ever, and as such we thank CEO Peter Miskimmin, Relationship Manager Dave Knowles and the entire Sport NZ team for their investment and continued support of sport and recreation in Northland. To our other major funding partners - the District Councils in Northland as well as Foundation North, the Northland District Health Board, the Oxford Sports Trust and the Ministry of Social Development, I thank you for your ongoing confidence in our ability to deliver on the partnerships that we have in place - together we continue to make a difference to the lives of many Northlanders.

Sport Northland continues to enjoy excellent support from our much valued team of corporate sponsors. We are extremely grateful again to ASB as our major sponsor - our long-term partnership has been extended further with another two year contract, which now also includes the naming rights to the iconic ASB Kerikeri Half Marathon. The ASB-Sport Northland partnership will stretch to 25 years by the end of this contract, a remarkably enduring partnership that has obviously been very beneficial to both parties.

Pacific Motor Group and Top Energy were once again fantastic supporters of the Trust, and we thank them, and indeed all our other sponsors and partners (listed elsewhere in this annual report), for their ongoing support.

To the Board, thank you all again for your guidance and your ongoing high standard of governance of Sport Northland - it is a pleasure to serve you as a group. A special thank you to Chris Biddles, who last year took over the Chairman’s role from the long-standing Richie Guy, and who, from my point of view, has done an outstanding job in leading the board and continuing the excellent Chair/CE relationship within Sport Northland; something that is so critical to the success of any organization.

Finally, to Chief Operating Officer Brent Markwick, his management team, the rest of the Sport Northland staff and all our volunteers, a massive thank you for your high standard of work right across the organization - it is indeed a privilege to lead such an outstanding and passionate team of people who are so dedicated and committed to achieving our collective vision.

Brent Eastwood
Chief Executive
### Sport Northland Scoreboard 2014/15

#### SERVICE PERFORMANCE

<table>
<thead>
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<tr>
<td>Recreation</td>
<td>26.5/33.5</td>
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<tr>
<td>Strategic Relationships</td>
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<tr>
<td>Internal Capability</td>
<td>9.5/12</td>
</tr>
<tr>
<td>Financial</td>
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#### FINANCIAL PERFORMANCE

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<td><strong>Excess Income Over Expenditure</strong></td>
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YEAR IN REVIEW
OPERATIONS
RECREATION

The Recreation team within Sport Northland targets certain recreation activities, programmes, events, facilities and settings.

Key Achievements over 2014 - 15 year include:

Active Workplaces:
The Active Workplace programme focuses on developing solutions for individual workplaces, encouraging long term commitment to exercise and wellness, and empowering workplaces to learn and participate. Promoting physical activity in and around the workplace is simple and inexpensive. The workplace can benefit from active employees who are healthy, happy and lead a more balanced lifestyle. 12 workplaces from around Northland (3 Far North & 9 Whangarei) registered to the programme during the July 2014 - June 2015 period with positive fitness testing results.

Energize:
Energizers work with the aim of supporting schools to become more active, with more quality physical activity and improved healthy eating and nutrition. Energize looks different in every school and can include modelling daily fitness sessions, fundamental movement skills sessions, running healthy eating sessions and assisting with vegetable garden set up etc. The Energizers also work with teachers to ensure that they feel confident to deliver the different activities and role model healthy eating within all aspects of school life.

Energize Schools in the Mid North currently are:
• Ohaeawai
• Kaikohe East
• Kaikohe West
• Tautoro School
• Okaihau School
• Kaikohe Christian
• TKKM Kaikohe
• Kawakawa Primary
• TKKM Taumarere
• Pakaraka School

Energize Schools in the Kaipara/Whangarei District currently are:
• Manaia View
• Otangarei
• Portland
• Pakotai
• Te Horo
• Hikurangi
• Te Kopuru
• Dargaville Primary
• Selwyn Park
• Mangakahia
• Paparoa
• Matakohi
• Hora Hora School
• Maungaturoto
• Ruakaka
• One Tree Point
• Morningside
• TKKM o Te Rawhiti Roa
• Raurimu Avenue School
• Tikipunga Primary School
• Totara Grove School
• Whangaruru School
Top Energy WaterSafe / Swim For Life:
The successful Top Energy WaterSafe programme was delivered for its 17th year to Far and Mid North schools.

The programme aim to have:
1. More children learning to swim and survive
2. More children have developed swim and survive skills
3. More children being able to competently swim 200m by the age of 12
4. More schools facilitate swim and survive programmes
5. More school teachers receive professional development for the delivery of swim and survive education

Key achievements for the season include:
• 8,814 primary and intermediate aged children (1,075 Kaipara, 4,232 Whangarei, 3,507 Mid/Far North) received free swim and survive lessons in 70 schools (12 Kaipara, 23 Whangarei and 35 Mid/Far North) that participated in the programme
• 157 teachers attended professional development sessions to up-skill teachers to carry on the swim and survive skills within their school and 8 attended the AUSTSWIM Bridging TSW Course
• 2 Portable Pools was utilised from the Pools in Schoolz Trust allowing 5 schools (1 Far North and 4 Whangarei) without pools to undertake water safety and swimming lessons = 1,617 swimmer lessons

NB: Far North Portable Pool only utilised in Term 2 due to repairs from cyclone.

He Oranga Poutama:
He Oranga Poutama is all about increasing participation and leadership as Maori in sport and traditional physical recreation at community level.

The programme focuses on four areas – Hip Hop Dance, Ngaa Taonga Taakaro, Working with Kura / Kohanga and Working with Waka Ama

Ngaa Taonga Taakaro Highlights:
Ngaa Taonga Taakaro focuses on building the participation and leadership skills of whanau through traditional MDori games such as Ki-o-Rahi. Over the past year Ki-o-Rahi has continued to grow in popularity and in the number of those participating

• Ki-o-Rahi Have a Go Days were introduced in 10 new settings.
• Workshops delivered resulted in 43 trained participants who then went on to develop Ki-o-Rahi in their own contexts and or participate in Ki-o-Rahi events.
• 2 x Yr 5-8 Ki-o-Rahi Events held in the Mid North (14 schools) and Lower North (10 schools) involving over 46 teams.
• 1 x 2G (Generation)/3G (Generation) Whanau Event. The purpose and emphasis on the day was around whanau coming together and participating as whanau. There were 6 teams that participated and all expressed future interest in wanting more opportunities to play ki-o-rahi as whanau and in the community.

Hip Hop Dance Highlights:
This year the inaugural Whanau Life Festival took place in the ASB Stadium with a whanau Ki o Rahi tournament on Kensington Park followed by the Taitamariki Stage in front of a crowd of around 300 spectators. The kaupapa for the Taitamariki Stage was about showcasing young people’s talents and celebrating what great young talent that Northland has to offer. The crowd was thoroughly entertained throughout the day with a variety of acts which included singing, kapa haka, young people speaking and of course dance involving the Northland Schools Hip Hop competition with Bay of Islands College becoming back to back champs in the senior division (year 7 – 13 students) and impressing the judges with a very polished 1950s themed performance. The creativity and skill level demonstrated by the crew was top notch especially with the cultural aspect of the routine incorporating both Rakau and Mere (ancient maori)
weaponry) into their routine. Junior Division was taken out by Kawakawa Primary School proving that the mid north is very strong in the arts.

Dargaville community are leading by example with key people in the community taking the initiative to try and make hip hop dance happen in Dargaville. With dance classes now happening after school as a part of the crew Fame which we have been working with over the last couple of years. Also this year, Fame for the first time qualified for the National Dance champs with a goal in the future to make it to the world champs.

**Kura / Kohanga highlights:**

Kura skills programme is about creating an active Kura with a focus on developing the movement skills, increasing sport opportunities and developing the skills of Kaiako to be able to deliver appropriate lessons and opportunities for their students.

A term by term action plan was individually developed and implemented into each Kura (Te Kura o Te Kao, Te Kura o Te Hapua, Te Kura o Mangamuka, Te Kura o Kohukohu, Te Kura o Rawene, TKKMO Te Tonga o Hokianga and Te Kura Reo Rua o Motatau).

Just over 340 tamariki received fortnightly skill instruction and just over 25 Kaiako have had fortnightly training and support. Kaiako training and support has involved modelling sessions, team teaching and observation to extend tamariki.

Kohanga skills programme is about creating an active Kohanga and to assist with the up-skilling of Kaiako, Kaimahi and Whanau members around activities and development of movement skills.

An action plan was developed with individual Kohanga to suit their needs and sessions were delivered to 3 Kohanga of the Purapura. Delivery reached just over 20 mokopuna and 10 Kaiako and whanau.

**Green Prescription (GRx):**

Continued reach into communities has resulted in hundreds of patients receiving a Green Prescription and support to become active.

Whangaroa Health Trust is contracted by Sport Northland to also deliver the programme in their area. In addition to the phone calls, face to face clinics operated throughout the region (Kaitaia - 142 clinics, Paihia - 33 clinics, Kaikohe - 86 clinics, Whangarei - 1,213 clinics, Dargaville / Maungaturoto - 59 clinics, and Whangaroa - 77 clinics).

The programme achieved all nine KPIs set by the Ministry of Health:

- 65% of patients more active 6 – 8 months after receiving script
- 69% of patients of GRx participants have made changes to their diet since receiving their GRx
- 84% of patients participants feel more confident about doing physical activity
- 89% of patients felt the physical activity suggested was appropriate for them
- 84% of participants are motivated to get/stay physically active
- 80% of patients have noticed positive health changes
- 87% of participants are aware of and understand the benefits of physical activity
- 90% of participants are satisfied with the overall service and support provided

In addition to the above, 868 patients have gone onto participate in event and recreation activities, and 100 in sports club competitions.
Green Prescription Active Families:
Green Prescription (GRx) Active Families supported 44 families over the past year, with 92% of families making at least one healthy eating change (measured by increasing water consumption, decreasing treat foods, increasing fruit and veges, increasing breakfast consumption), 57% of children reducing their waist circumference and 76% of children increasing their fitness levels (measured by step test). Ministry of Health survey results indicated that:

- 76 percent of GRx Active Families participants are more active 6-8 months after receiving their GRx (target is a minimum of 70 percent)
- 90 percent of GRx Active Families participants have made changes to their diet since receiving their GRx (target is a minimum of 75 percent)
- 90 percent of GRx Active Families participants feel more confident about doing physical activity (target is a minimum of 80 percent), measured as having received effective support to maintain activity
- 95 percent of GRx Active Families participants felt the physical activities suggested were appropriate for them (target is a minimum of 90 percent)
- 97 percent of GRx Active Families participants felt that what the activity provider suggested was appropriate for them (target is a minimum of 80 percent)
- 93 percent of GRx Active Families participants are motivated to get/stay physically active (target is a minimum of 85 percent)
- 97 percent of GRx Active Families participants are aware of and understand the benefits of physical activity (target is a minimum of 85 percent)
- 91 percent of GRx Active Families participants have noticed health and fitness level changes (target is a minimum of 85 percent)
- 98 percent of GRx Active Families participants are satisfied with the overall service and support provided (target is a minimum of 80 percent)

The programme operates in Kaikohe, Kawakawa, Moerewa, Kerikeri, Dargaville and Whangarei.

Break-Away Holiday Programme:
Break-Away School Holiday Programme provides young people with an opportunity to attend fun, stimulating and structured school holiday programmes at no cost to participants. This programme is part of the Break-Away package of initiatives designed to expand holiday opportunities for young people who would not otherwise have access to them. Sport Northland (contracted by MSD) subcontracts this out to providers and the following providers were involved:

- Northland Suns
- Tutukaka Surf
- Northland Performing Arts Academy
- O’Neill Surf Academy / Surfaris Surf School

Te Roopu Manaaki:
The kaupapa / role of Te Roopu Manaaki is:

- To provide specific advice and direction for Sport Northland programmes and strategies for delivery to Maori.
- To provide feedback on the design and implementation of strategies focused on strengthening Māori participation in sport, recreation and physical activity through Sport Northland’s Strategic Plan.
- To help develop relationships and partnerships between Sport Northland and each Tai Tokerau Iwi.

Sport Northland would like to acknowledge Walter Wells who has recently shifted away from the area and has been a part of the Roopu. We sincerely thank him for all of his guidance and awhi.
Sport Northland entered the 5th and final year of its strategic plan and continued working in a targeted way with regional sports organisations, sports clubs, schools and communities throughout the region.

The new strategic plan will see a shift to developing world class sport systems both locally and regionally. Work done over the past 5 years will have contributed to the organisation’s ability to work with this new approach. The approach that Sport Northland has taken was based on the Sport NZ ‘whole-of-sport’ approach with targeted sports codes, in conjunction with our own unique ‘whole-of-community’ approach with targeted clubs and schools in targeted communities. Organisations within these targeted communities were supported to improve their capability of the delivery of services to individual members on their sport pathways.

**Target Approach & Staffing:**

A total of 17 sports codes, 58 sports clubs, and eight secondary schools were targeted by:

- Two Regional Relationship Managers, have been working on support plans with and for targeted sports. This includes aligning the priorities identified by community clubs for growth.
- Seven Community Sport Advisors, are working with clubs on projects to increase participation (growth) and capability (including effective linkages with schools) to deliver services to its members.
- Regional Sports Director (RSD) and SS events coordinator focussed on supporting all 34 secondary schools, providing 76 inter secondary school events and working closely with eight target secondary schools on their planning, links to clubs and increasing participation for the young people at those schools.

**Targeted Communities:**

The 14 targeted communities that Sport Northland has worked in during the year are as follows:

**Far North District**
- Kaitaia, Eastern Far North (Mangonui/Taipa), Central Kaikohe including Lindvart Park, Kerikeri, Kawakawa and Bay of Islands (Russell/Paihia)

**Whangarei District**
- Kamo, Maunu, Maungakaramea, Onerahi and Bream Bay

**Kaipara District**
- Dargaville, Kaiwaka and Mangawhai

**Targeted Sports Codes:**

Group 1 nationally targeted sports were identified by Sport NZ five years ago. These sports received support from Sport NZ to develop ‘Whole-of-Sport Plans’, which are then developed and implemented regionally by the respective Regional Sports Organisations (RSOs) with support from Regional Sports Trusts (RSTs) such as Sport Northland.

Additional regionally prioritised sports were identified as having particular strengths and applications to Northland. Work with these sports has less national direction due to no specific Sport NZ support for whole-of-sport planning.
Group 1  
Nationally Targeted  
(by Sport NZ)  
Group 2 Nationally Targeted  
(by Sport NZ)  

<table>
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<tr>
<th>Group 1 Nationally Targeted (by Sport NZ)</th>
<th>Regionally Prioritised (by Sport Northland)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cricket</td>
<td>Athletics</td>
</tr>
<tr>
<td>Football</td>
<td>Bike</td>
</tr>
<tr>
<td>GymSports</td>
<td>Squash</td>
</tr>
<tr>
<td>Hockey</td>
<td>Parafed</td>
</tr>
<tr>
<td>Rugby League</td>
<td>Swimming</td>
</tr>
<tr>
<td>Netball</td>
<td>Tennis</td>
</tr>
<tr>
<td>Rugby</td>
<td>Waka Ama</td>
</tr>
</tbody>
</table>

Group 2 Nationally targeted sports were identified by Sport NZ to be further supported to develop national Whole of Sport Plans. These will operate regionally when the national plans are in place.

Sport Northland already has good relationships with the regional sports organisations for those Group 2 sports that were previously regionally prioritised (athletics, bike, and tennis) and has begun developing the relationships with the new sports identified.

Athletics, Bike and Tennis are currently regionally prioritised sports and as such Sport Northland continues work with these sports with support plans and collaborative actions. Initial contact has been made with Triathlon NZ and work is continuing with regard to the regional involvement of the national body in particular focussing on the sport in regard to young people.

Progress achieved at a regional level with targeted sports in 2014/15:

Sport Northland continues with a well-established support relationship with targeted sports. Support plans are monitored, reviewed and collaborative work continues on these. Regional Sport Development staff members are linked to Sport Northland Community Sport Advisors to impact the growth, capability and development work done in clubs and schools. This alignment of work leads to a more consistent approach. Work at club level is aligned to regional plans and in a number of cases RSOs provide either delivery or support services for inter secondary school events.

Considerable progress has been made with Golf NZ who has developed their Community Golf Plan. Golf has signed off a support plan and the relationship manager will work on assisting Golf Northland to deliver the Community Golf Plan in the region.

Bowls NZ have identified Northland as a target region. The full suite of bowls products has been discussed with the relationship manager and work is beginning on identifying the best mechanism for delivery of these into the region. Part of this work will involve identifying the most appropriate regional structure for delivery.

Discussion has been had with Basketball NZ over the most appropriate regional structure. Some discussion has involved the contracted delivery of services identified by the national body.
Targeted sport code highlights:

**Cricket**

Northland Cricket leadership meets regularly with the Sport Northland Relationship Manager (RM) on the support plan. In addition the RM has facilitated cross code meetings between Cricket and Hockey where opportunities such as dual membership, fees structures, joint sponsorship coordinator, best practice sharing in securing major events. The clubs/organisations that Sport Northland staff currently work with at the community level include: Far North Cricket Association, Bay of Islands Junior Cricket Association, Rodney Cricket Association, Northern Wairoa Cricket Club, City Cricket Club, and Onerahi Cricket Club & Kamo Cricket Club. These clubs/associations were identified by the NCA and work is aligned to development work by Northland Cricket. There have been some notable improvements in capability with a significant leap forward occurring with the Northern Wairoa Cricket Club through the Dream Big project funding and support from Dargaville High School obtaining a new pavilion on Dargaville HS grounds. The pavilion building was provided by the high school as a disused prefab and a large amount of volunteer community work went into resiting and refurbishing this to a focal point for Northern Wairoa cricket. Already evidence has been seen of increased enthusiasm for cricket with a fresh committee and renewed interest from junior and seniors in the game of cricket.

Sport Northland staff members currently work with 10 clubs throughout Northland on growth and capability projects identified by the club. Once WOF assessments have been carried out with clubs CSAs assist clubs alongside Northern Football Federation development staff with the NZ Football Quality Club Mark, now achieved by seven clubs. The assessments and results inform decisions about priority need to be included in club work plans. The Northern Wairoa Club with the support of Sport Northland were successful in gaining COGs funding to support the employment of a part time administrator to improve the service delivery of the club.

<table>
<thead>
<tr>
<th>KiwiSport funding allocated 2014-2015:</th>
<th>$18,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Targeted clubs 2014-2015:</td>
<td>10</td>
</tr>
</tbody>
</table>

**Football**

Northern Football Federation leadership from Northland and the wider region meet regularly with the RM on the support plan. Two development staff members are employed to deliver the range of football products to clubs and schools. These staff members assist with the delivery of the secondary school inter-school event programme for football and futsal. The Volunteer Coordinator role undertaken by Sport Northland Business Development Manager in the U20 FIFA World Cup was a valuable contributor to the on-going development by football in the North.

Sport Northland staff members currently work with 10 clubs throughout Northland on growth and capability projects identified by the club. Once WOF assessments have been carried out with clubs CSAs assist clubs alongside Northern Football Federation development staff with the NZ Football Quality Club Mark, now achieved by seven clubs. The assessments and results inform decisions about priority need to be included in club work plans. The Northern Wairoa Club with the support of Sport Northland were successful in gaining COGs funding to support the employment of a part time administrator to improve the service delivery of the club.

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</tr>
</thead>
<tbody>
<tr>
<td>Targeted clubs 2014-2015:</td>
<td>10</td>
</tr>
</tbody>
</table>

**GymSports**

In addition to working on the support plan for GymSports NZ in the Northland Region, the RM has also been involved as an independent advisor for the occasional issues in regard to service delivery. In association with GymSports NZ regional development staff, Sport Northland Community Sport Advisors are working with four GymSports/Gymnastics clubs throughout Northland. These include, Kaitaia Gymnastics, Kerikeri Gymnastics and Bay of Islands Gymnastics clubs (plus Kaikohe Satellite) and Whangarei Academy of Gymnastics. Otamatea Gymnastics was included in the work being done with Kaiwaka Sports Association. Linking clubs to schools is also an important part of the work done with clubs as has
been the completion of Warrant of Fitness assessments and the use of the results to inform decisions about priority needs to be included in work plans. The new facility at the ASB Sports Arena in Whangarei has shown an increase in usage along with increased membership for the club. The development of a new club, Active Attitude, and the establishment of a new facility in Whangarei to cater for the increase in members of this club has been a large step forward. Some delivery for this club still occurs in small halls in the districts.

The RSO support funding assisted with a coach developer/coach mentor project where coaches recently trained were supported in the delivery to gymnasts. This was designed to improve the quality of the experience for the gymnasts and improve the confidence and skills of the coaches, leading to increased retention by both coaches and gymnasts.

| RSO Coach funding allocated 2014-2015: | $3,100 |
| KiwiSport funding allocated 2014-2015: | $7,850 (GymSports Provider) |
| Targeted clubs 2014-2015: | 4 |

**Hockey**

Cross code meetings between Hockey Northland and cricket, facilitated by the Sport Northland RM, have seen the airing and discussion of a range of topical issues/subjects that potentially impact both sports. Hockey is the largest provider of athletes into the Educare Northland Sports Talent Hub, which is evidence of a strong player development structure enhanced by coach development structures. The RM assisted with the employment process of a Hockey Community Development Officer in the past 12 months. He has assisted with the collaborative work done with Sport Northland staff at the community level on club capability. Completing Warrant of Fitness assessments and using results to inform decisions about priority needs to be included in work plans has seen development in hockey based projects. Hockey continues to be developed in Bream Bay and Northern Wairoa. KiwiSport funded delivery into schools is structured and well resourced. The coaching project involved coach mentoring, where coaches were supported in their coach delivery following coach training.

| RSO Coach funding allocated 2014-2015: | $5,000 |
| KiwiSport funding allocated 2013-2015: | $40,000 (multi year project) |
| Targeted clubs 2014-2015: | 3 |

**Netball**

Netball Northern Zone has altered some of their approach focusing from player development to more emphasis on community development and how Netball Centres cater for their members. This is reflected in the collaborative strategies that are part of the support plan. There is a strengthening relationship with Netball Northern Zone CE and Community Netball Manager. New locally employed community development staff members operate in Whangarei, Kaipara and the Far North. The netball centres that Sport Northland staff currently work with at the community level include: Mangonui, Bay of Islands, Kerikeri, Northern Wairoa and Rodney netball centres, with Whangarei work being suspended as the centre adjusts to a change in personnel. In Moerewa local initiatives have seen work being done to establish a local satellite to provide playing opportunities for young girls given the transportation challenges faced by that community. The Sport Northland Community Sport Advisor is working with netball and FNDC to secure funding for the refurbishment of courts in Moerewa. In Kerikeri a coach developer project was trialled with the 17 student coaches involved with the Kerikeri HS Netball teams. This included Growing Coaches delivery and sport specific coach education from Netball Northern staff.
**Rugby**

The relationship with Northland Rugby has seen more enthusiasm to discuss topical issues. The RM has facilitated cross code meetings with rugby and rugby league to better align programmes to reduce clashes for young people when playing the sports. In addition, discussions were held to gain an accord to recognise and enforce concussion stand-downs across the rugby and rugby leagues codes. NRU deliver inter secondary school programmes in rugby and rugby sevens for both boys and girls at U18 and U15 levels with improved communication seeing secondary school competition dates negotiated into the secondary school calendar. In association with Northland Rugby Union development staff, Sport Northland Community Sport Advisors are working with 12 clubs throughout Northland. Part of this work is to assist clubs with the Warrant of Fitness assessments and use results to inform decisions about priority needs to be included in work plans. The RSO coaching fund was targeted to support coaches of teenage players to try to arrest the dropout rate of players in this age group.

<table>
<thead>
<tr>
<th>KiwiSport funding allocated 2014-2015:</th>
<th>$18,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Targeted clubs 2014-2015:</td>
<td>6</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>RSO Coach funding allocated 2014-2015:</th>
<th>$4,000</th>
</tr>
</thead>
</table>

**Parafed Northland**

Sport Northland has continued to support the Parafed Northland position in Northland. Significant funding challenges have seen a reduction in employment hours for the Community Sport position while the Board continues to work in a governance capacity. There have been some significant successes involving the performances of Parafed athletes at the Disability Games. The introduction of Wheelchair basketball into Northland College at Kaikohe was made possible by the securing of funding by Halberg Disability Sport Advisor, Maia Lewis.

<table>
<thead>
<tr>
<th>KiwiSport funding allocated 2014-2015:</th>
<th>$2,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Targeted clubs 2014-2015:</td>
<td>0</td>
</tr>
</tbody>
</table>

**Athletics**

Work with Athletics NZ and Athletics Northland has involved assisting with KiwiSport funding and contracting of a Run Jump Throw Coordinator to work in schools. Sport Northland has also assisted to support Athletics Northland to up-skill club coaches/volunteers and implement coaching development opportunities and courses. In August 21 people were upskilled through the Run Jump Throw Level 2 & 3 course.

<table>
<thead>
<tr>
<th>KiwiSport funding allocated 2014-2015:</th>
<th>$7,100 (External Provider)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Targeted clubs 2014-2015:</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>(1 Whangarei, 2 Far North)</td>
</tr>
</tbody>
</table>
Bike

Work with **Bike Northland** has involved assisting this RSO with expanding the ‘Bikes in Schools Programme’ to six more primary schools in Northland as well as assisting with KiwiSport funding to deliver ‘Learn to Ride’ in primary schools. The Bike Northland office is based at the ASB Northland Sports House.

<table>
<thead>
<tr>
<th>KiwiSport funding allocated 2014-2015:</th>
<th>$10,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Targeted clubs 2014-2015:</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>(1 Kaipara, 2 Whangarei)</td>
</tr>
</tbody>
</table>

**Squash**

Work with **Squash Northland** has involved assisting Squash Northland to review and update their strategic plan, apply for KiwiSport funding to implement the ‘Junior Squash’ programme throughout Northland via local squash clubs as well as RSO Coach funding to assist in up-skilling and recruit coaches. The Squash Northland office is based at the ASB Northland Sports House.

<table>
<thead>
<tr>
<th>RSO Coach funding allocated 2014-2015:</th>
<th>$5,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>KiwiSport funding allocated 2014-2015:</td>
<td>$10,000</td>
</tr>
<tr>
<td>Targeted clubs 2014-2015:</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>(2 Far North, 1 Whangarei)</td>
</tr>
</tbody>
</table>

**Swimming**

Work with **Swimming Northland** has involved preparing their management committee for the change coming to a board structure as a result of the nationwide Swimming NZ review, assisting with their annual stakeholder survey and support via the RSO Coach fund to run coaching courses and coach/swimmer clinics.

<table>
<thead>
<tr>
<th>KiwiSport funding allocated 2014-2015:</th>
<th>$10,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Targeted clubs 2014-2015:</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>(1 Kaipara, 2 Whangarei)</td>
</tr>
</tbody>
</table>

**Tennis**

Work with **Tennis Northland** has involved helping the RSO implement and run the ‘Hot Shots’ tennis programme in primary schools in 2014 and review changes to the Tennis Development Officer position and look at future opportunities for a coaching position and utilisation of Thomas Neale Tennis Centre.

<table>
<thead>
<tr>
<th>RSO Coach funding allocated 2014-2015:</th>
<th>$2,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Targeted clubs 2014-2015:</td>
<td>5</td>
</tr>
<tr>
<td></td>
<td>(3 Whangarei, 1 Kaipara, 1 Far North)</td>
</tr>
</tbody>
</table>

**Waka Ama**

Work with **Tai Tokerau Polynesian Canoe Association** (Waka Ama) has involved exploring the different possibilities / focus areas for this RSO to work on over the coming year.
Targeted regional sport participation data collected in 2015 is summarised below:

<table>
<thead>
<tr>
<th>Targeted Sport</th>
<th>Young People</th>
<th>Adults</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>10/11</td>
<td>12/13</td>
<td>13/14</td>
</tr>
<tr>
<td>Athletics</td>
<td>195</td>
<td>354</td>
<td>249</td>
</tr>
<tr>
<td>Bike</td>
<td>73</td>
<td>72</td>
<td>63</td>
</tr>
<tr>
<td>Cricket</td>
<td>298</td>
<td>1362</td>
<td>1904</td>
</tr>
<tr>
<td>Football</td>
<td>1027</td>
<td>2772</td>
<td>2921</td>
</tr>
<tr>
<td>Gymsports</td>
<td>1711</td>
<td>2370</td>
<td>1685</td>
</tr>
<tr>
<td>Hockey</td>
<td>1489</td>
<td>1915</td>
<td>1707</td>
</tr>
<tr>
<td>R. League</td>
<td>231</td>
<td>1965</td>
<td>864</td>
</tr>
<tr>
<td>Netball</td>
<td>3517</td>
<td>4180</td>
<td>4132</td>
</tr>
<tr>
<td>Rugby</td>
<td>5375</td>
<td>NR*</td>
<td>5062</td>
</tr>
<tr>
<td>Squash</td>
<td>290</td>
<td>327</td>
<td>335</td>
</tr>
<tr>
<td>Swimming</td>
<td>899</td>
<td>542</td>
<td>470</td>
</tr>
<tr>
<td>Tennis</td>
<td>509</td>
<td>443</td>
<td>458</td>
</tr>
<tr>
<td>Totals</td>
<td>15,614</td>
<td>16,302</td>
<td>19,850</td>
</tr>
</tbody>
</table>

Regional Sport System Work:

- Regional Sport Forums were facilitated every quarter where topical issues are aired and discussed. These are often aligned with coaching workshops. Relevant legislation in regard to alcohol, health and safety as well as best practice in relation to sideline behaviour have been some of the topical discussions. KiwiSport funding is discussed and participation figures provided.

- During the year the Northland Sports Facility Plan was developed and released. This involved significant RSO input in current and planned facilities for sport in Northland.

- Arising out of the regional sport forums, the Northland Sports Coalition was formed this past year as a formalization of forum discussions. The coalition will give RSOs a unified and collective voice to provide a more effective way of influencing sporting partners. The coalition is made up of elected RSO representatives from water sports, grass sports, indoor sports and other sports areas. The eight members represent a range of sports; individual, team, large, small, national and regional.

- The ASB Northland Sports House houses a range of RSOs enabling regular communication between Sport Northland staff and among themselves.
Targeted Sports Clubs:

Work by Community Sports Advisors in 58 clubs is focused around increasing participation and also increasing their capability. Part of this work is to complete Warrant of Fitness assessments and use the results to inform decisions about priority needs to be included in work plans. This is to be done in association with Regional Sport Organisations and aligns with their Regional Sport Plans.

Participation data is collected from all targeted clubs for comparison to baseline data (collected in 2010/11). Participation data collected indicated that 9032 young people and 3541 adults participated through targeted sports clubs, representing a 4% and 16% increase since 2010/11 respectively.

Secondary School Sport:

A full time RSD (Regional Sport Director) is employed along with a Secondary School Events Coordinator to oversee the running of 76 events for the 33 Northland secondary schools. 80.5% of secondary school students surveyed who attended these events assessed the events as meeting their expectations. The RSD report to SportNZ revealed 95% of KPIs achieved and in a number of cases the results were top ranked. Most satisfying was an increase in the satisfaction of Principals in the services provided to their schools. This was mostly a result of increased communication to principals who now receive direct communication each term along with participation data provided also to Sport Coordinators. 86 school visits were recorded with 85% of schools being visited at least once. Last year 8 secondary schools were targeted. These schools generally had lower participation numbers relative to school rolls. Each school carried a self-review with the RSD and developed plans to improve participation and opportunities. Community Sport Advisors were aligned with target schools to focus on club/school links.

The NZSS census and regional secondary school event statistics in 2014 are included below:

<table>
<thead>
<tr>
<th>Key Measure</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of students involved in sport</td>
<td>5064</td>
</tr>
<tr>
<td>Students participating in regional secondary school events</td>
<td>7611</td>
</tr>
<tr>
<td>School staff involved in coaching/managing/officiating school sport teams</td>
<td>428</td>
</tr>
<tr>
<td>Community people involved in coaching/managing/officiating school sport teams</td>
<td>663</td>
</tr>
</tbody>
</table>

Sport Information Guide:

The Northland Sports Information Guide was reviewed and updated for a March 2015 distribution with the information being sought aligned better with other key information Sport Northland source around that time of year.

47 sports provided information included in the publication. The guide was originally designed to be used as a sports contact/information guide for schools, in particular senior school students and school sports staff, however the guide can be of value to anybody wanting contact details or information on sport in Northland.

1000 copies of the guide were produced for the ninth consecutive year and were distributed to all Northland schools along with a wide range of Northland businesses, including information centres, libraries and councils.
Kiwisport:

A review of the Kiwisport funding was undertaken this year with the community consulted on the relevance of the funding to support participation by addressing the barriers faced by young people in participating in organised sport. The outcome of the consultation was a successful proposal to Sport New Zealand for continued funding which will include: the offer of travel funding to the Far North and Kaipara District Council; contestable funding, ring-fenced funding and secondary school sport project funding.

KiwiSport provides direct funding to schools for Year 1-8 students and Year 9-13 students on a pro rata basis through the Ministry of Education, and to Sport New Zealand who funds regional sports trusts who distribute funding via a Regional Participation Fund.

Sport Northland allocates funding for KiwiSport projects to meet the key outcomes which are:

- Increasing participation of young people (U18) in organised sport
- Providing additional opportunities for young people in organised sport
- Improving the skills of young people for organised sport

The sixth round of KiwiSport Regional Partnership Funding (RPF) was distributed across the region by Sport Northland.

Contestable funding was allocated to 19 different organisations from 20 applications in 2014/15. (3 multiyear allocations still applied). Additionally 9 primary schools applied for contestable funding.

Ring fenced elements of the funding includes funding allocated for contribution for travel to organised sport in rural areas, in partnership with Far North District Council ($25,000 pa) and Kaipara District Council ($10,000 pa). Contestable applications for travel are then administered by these organisations to schools and clubs.

Further ring fenced funding is seen in support for secondary school sport co-ordinators; this is contestable only among the 34 secondary schools across Northland. $40,000 was allocated specifically in this area. In 2014/15, 12 successful applications for projects were approved from 10 schools.

The summary below outlines the allocation of this funding over the past six years:

- Total projects approved 288
- Total funding allocated $1,861,921
- Number of individual participants 228,774
- Number of participants in all sessions 1,629,850
- ROI $0.80 per participant session ($6.16 per individual participant)

This year monitoring of KiwiSport delivery occurred to provide feedback to deliverers on a range of elements related to quality of delivery which would impact a young person’s experience. These include relationship with the school, time on task, student engagement, teacher engagement, equipment and resource availability and use. Sessions observed included rugby league, rugby, gymsports, hockey, netball, after-school programmes & basketball.

Sport Northland Affiliation:

The number of sports affiliated to Sport Northland at present is 49.

Affiliation benefits include; the eligibility to vote at the Sport Northland Annual General Meeting; eligibility to nominate for the Northland Sports Awards; eligibility to nominate athletes for the Kauri Club grants; the Educare Northland Sports Talent Hub; the opportunity to have contact details on Sport Northland’s website and a page in the Northland Sports Information Guide; use of Pub Charity meeting rooms in the new ASB Northland Sports House, and to be linked into Sport Northland’s communication and training network.
Lotto Sport Maker Recognition:

Lotto, along with Sport NZ, resourced a recognition programme of those volunteers who ‘make sport happen’ in our communities.

Sport Makers were nominated by clubs and schools and each month three were drawn and profiled on the Sport Northland website and via the media. Each Lotto Sport Maker received Lotto apparel and a first aid kit for use within their club. 33 Sportmakers were profiled during the past year.

Sports Expos:

The success of the previous expos run in communities provided an incentive to continue to run a range of expos in the districts.

These sports expos are an opportunity for community clubs and RSOs to showcase their sport with Have a Go activities as well as providing a recruitment opportunity. Targeting young people, the expos provide a ‘passport’ for each young person attending, allowing their contact details to be shared as they move around the expo. In a number of cases sports present reported good interest and successful recruitment of new members.

Expos in 2014/15 occurred in Dargaville (aligned with Children’s Day & Community Family Fun Day), Kerikeri (aligned with Lions Community Family Fun Day) and Kaikohe (aligned with Whanau Sport and Health Day).
Sports Excellence Awards:

Four sports awards functions were held around the region, acknowledging and recognising the achievements of sportspeople and volunteers:

**Konica Minolta Northland Sports Awards**
Held at the ASB Stadium in Whangarei received 139 nominations

**Konica Minolta Supreme Award**
Blair Tuke - Sailing (pictured)

**Steinlager Pure Sportswoman of the Year**
Stacey Michelsen - Hockey

**Steinlager Pure Sportsman of the Year**
Blair Tuke - Sailing

**Garry Frew Memorial Junior Sportsperson**
Max Trimble - Squash

**Brian Maunsell Memorial Service to Sport**
Brent Hewitt - Rugby

**ASB Northland Secondary School Sports Awards**
Held in the ASB Stadium in Whangarei received 333 nominations

**MAIN AWARDS**

**ASB Sportsman of the Year**
Max Trimble (WBHS)

**ASB Sportswoman of the Year**
Abbie Palmer (Bream Bay College)

**ASB Sporting Excellence**
Deanne Carpenter (Kamo High School), Boxing

**ASB Sporting Excellence**
Bradley Lanigan (Taipa Area School), Rodeo

**FNDC Far North District Sports Awards**
Held in Kaikohe received 102 nominations

**FNDC Supreme Award**
Blair Tuke - Sailing

**Top Energy Ltd Sportsman of the Year**
Blair Tuke - Sailing

**Top Energy Ltd Sportswoman of the Year**
Samantha Polovnikoff - Hockey

**Silver Fern Farms Kaipara District Sports Awards**
Held in Dargaville received 77 nominations

**Silver Fern Farms Supreme Award**
Matthew Moulds - Rugby

**Silver Fern Farms Sportswoman of the Year**
Toni Atkinson - Waterskiing

**Silver Fern Farms Sportsman of the Year**
Matthew Moulds - Rugby
Educare Northland Sports Talent Hub:

Educare Northland Sports Talent Hub is in its second year where 13 new athletes were selected (12 Whangarei & 1 Far North) and five athletes (three Far North & two Whangarei) continued on for the second year of the programme. The Educare Northland Sports Talent Hub is a partnership between High Performance Sport New Zealand (HPSNZ), NorthTec, the Kauri Club and Sport Northland to provide support services to talented local athletes in the pre-high performance phase of their sporting pathway.

The Educare Northland Sports Talent Hub aims to provide support services to talented young Northland based athletes to better prepare and support them to enter the high performance sport system (national carding system) as well as assist them with achieving their sporting goals. This is done through a series of workshops and seminars delivered by High Performance Sport NZ accredited providers throughout the year.

Members of the 2015 Educare Northland Sports Talent Hub:

- Year 2 (selected April 2014):
  - **Pathway To Podium (nationally selected)**
    - Daniel Gaualofa: Parafed Swimming
  - **Regional Talent Hub (regionally selected)**
    - Imogen Hull: Athletics
    - Jack Ding: Badminton
    - Luther Cronin: Hockey
    - Samantha Polovnikoff: Hockey

- Year 1 (selected April 2015):
  - **Pathway To Podium (nationally selected)**
    - Scott Gregory: Athletics
  - **Regional Talent Hub (regionally selected)**
    - Callum Prime: Swimming
    - Ella-Rose Kini: Hockey
    - Finn Trimble: Squash
    - Hadley Greenhalgh: Hockey
    - Hayley McIntosh: Swimming
    - James Mortimer: Hockey
    - Jasmine Milton: Beach Volleyball
    - Julian Fowler: Golf
    - Mackenzie Johnson: Squash
    - Paige Lawgun: Olympic Weightlifting
    - Taylor Gill: Golf
    - Zoe Dykzeul: Squash
**Kauri Club:**

The Kauri Club was formed in July 2000 by Sport Northland, after a donation to the Trust by the family of the late Garry Frew, the legendary sports editor of the Northern Advocate and icon of Northland sport (inducted as a Northland Legend of Sport). This donation was added to capital sums gifted to Sport Northland in the 1980’s by Northern Bakeries and the Brian Maunsell Memorial Sports Trust.

The objective is to support talented sports people in Northland through the distribution of funding grants, thereby giving them every encouragement to advance their sporting careers and achievements.

2014/15 recipients included:

### 2014 October

<table>
<thead>
<tr>
<th>Recipient</th>
<th>Sport</th>
</tr>
</thead>
<tbody>
<tr>
<td>Zoe Dykzuel</td>
<td>Squash</td>
</tr>
<tr>
<td>Christian Nitsche</td>
<td>Golf</td>
</tr>
<tr>
<td>Sokatera Sean</td>
<td>Golf</td>
</tr>
<tr>
<td>Ellie Eastwood</td>
<td>Swimming</td>
</tr>
<tr>
<td>Matthew Gordon</td>
<td>Swimming</td>
</tr>
<tr>
<td>Alex Dickson</td>
<td>Boccia</td>
</tr>
<tr>
<td>Kelsey Jellick</td>
<td>Athletics</td>
</tr>
<tr>
<td>Samantha Skovlund</td>
<td>Air Pistol</td>
</tr>
<tr>
<td>Hayley Maunder</td>
<td>Hockey</td>
</tr>
<tr>
<td>Shane Witehira</td>
<td>Volleyball</td>
</tr>
<tr>
<td>Sharnaye Lammers</td>
<td>Show Jumping</td>
</tr>
</tbody>
</table>

### 2015 April

<table>
<thead>
<tr>
<th>Recipient</th>
<th>Sport</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sophia Cosson</td>
<td>Gymsports</td>
</tr>
<tr>
<td>Levi Clark</td>
<td>Rugby</td>
</tr>
<tr>
<td>Caleb Aikens</td>
<td>Rugby/Rugby League</td>
</tr>
<tr>
<td>Brodie Tamarua</td>
<td>Rugby League</td>
</tr>
</tbody>
</table>
Northland Legends of Sport:

Bryan Young was inducted as a Northland Legend of Sport at the 2014 Konica Minolta Northland Sports Awards for his cricket feats.

In a total of 35 tests, Bryan scored 2,034 runs, highest score 267 not out, backed up with 12 x 50s, opening the batting 67 times in his 68 innings. He picked up 54 catches in the field, 6 in one match. He played 74 one day games totalling 1,668 runs pocketing 22 catches.

When the curtain was drawn, with the final test being against South Africa in 1999, he had had a first class career totalling 163 matches, 276 innings, 7,489 runs, including 10 centuries, 37 half centuries, 297 catches and 11 stumpings.

A total of 25 Northlanders have now been inducted as ‘Northland Legends of Sport’ into Northland’s version of the Sports Hall of Fame.

NORTHLAND LEGENDS OF SPORT INDUCTEES:

- **2004**
  - Peter Hilton Jones
  - Sidney Milton Going
  - Neti Traill
- **2005**
  - Johnny Smith (JB)
  - Trevor Blake
  - Pat Murphy
- **2006**
  - Gary Frew
  - Ross McPherson
  - Joe Morgan
- **2007**
  - Brian Dunning
  - Ted Griffin
  - Laurie Byers
- **2008**
  - Blyth Tait
  - Lyn Gunson
  - Innes Davidson
- **2009**
  - Grant McLeod
  - James Morris
  - Audrey Russell
- **2010**
  - Sandy Hitchcock (Bennett)
  - Duncan Ross
- **2011**
  - Michael Davidson
  - Peter Sloane
- **2012**
  - Dr Matt Marshall
- **2013**
  - Ian Jones
- **2014**
  - Bryan Young

Rugby
Table Tennis
Rugby
Rugby
Hockey
Rugby
Referee
Table Tennis & Media
Hockey
Rugby
Cricket
Rugby Coach
Cycling
Equestrian
Netball
Woodchopping
Hockey
Table Tennis
Outdoor Bowls
Hockey
Rugby Administrator
Swimming
Rugby
Sports Medicine
Rugby
Cricket
COMMERICAL

EVENTS

The Sport Northland events team continues to organise a full programme of quality events for the Northland public. Highlights included:

• 9913 entries in ten mass participation events across Northland - overall participation/entry numbers were up significantly on 2013/14 figures with 893 more entries received:

<table>
<thead>
<tr>
<th>Event</th>
<th>Total Entries</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kaitaia Run/Walk</td>
<td>433</td>
</tr>
<tr>
<td>ACC Whangarei Half Marathon &amp; 9km Run/Walk</td>
<td>1156</td>
</tr>
<tr>
<td>Fullers GreatSights Kerikeri Half Marathon</td>
<td>2313</td>
</tr>
<tr>
<td>Northcloud Mangawhai Triathlon</td>
<td>196</td>
</tr>
<tr>
<td>Chilltech Beach 2 Basin Whangarei Run/Walk</td>
<td>2360</td>
</tr>
<tr>
<td>Ray White Kids Triathlon</td>
<td>575</td>
</tr>
<tr>
<td>Avoca Kumara Triathlon</td>
<td>248</td>
</tr>
<tr>
<td>Potter Electrical Mangawhai Heads 2 Hub Run/Walk</td>
<td>575</td>
</tr>
<tr>
<td>Jennian Homes Mothers Day Fun Run/Walk - Paihia</td>
<td>1342</td>
</tr>
<tr>
<td>Dargaville Veterinary Centre Ltd Baylys 2 Dargaville Run/Walk</td>
<td>715</td>
</tr>
</tbody>
</table>

• Record entry numbers were received for ACC Whangarei Half Marathon & 9km, Chilltech Beach 2 Basin and Dargaville Veterinary Centre Ltd Baylys 2 Dargaville.

• A successful More FM Northland Home & Living Show took place with 3304 visitors over the three day show. In 2014 Sport Northland partnered with North Haven Hospice again as the charity for this event. The More FM Northland Home & Living Show did not charge show visitors an entry fee, instead asked show visitors to make a donation to North Haven Hospice. An agreement was reached for the 2015 show to be organized by APN under a management contract.

• The relationship developed with the Cancer Society in 2014 continued and they will again be the official charity of up-coming event 2015 ASB Kerikeri Half Marathon. The Cancer Society was able to raise over $30,000 alongside the event in 2014.
BUSINESS DEVELOPMENT

• ASB, who have been the organisation’s major sponsor since the inception of Sport Northland back in 1991, re-signed as the major sponsor of Sport Northland for a further two years. ASB’s focus on the naming rights to facilities continues including the ASB Stadium, ASB Leisure Centre, ASB Lounges and the ASB Northland Sports House, as well as the ASB Northland Secondary Schools Sports Awards. ASB also picked up the naming rights sponsorship of the 2015 & 2016 ASB Kerikeri Half Marathon.

• Pacific Motor Group provided a Mazda 2 as the major spot prize for the 2015 Sport Northland Run/Walk Series for the tenth time. Along with Pacific Motor Group, More FM and ThermaTech, the naming rights sponsors of the seven events in the Sport Northland Run/Walk Series were - Chilltech, Dargaville Veterinary Centre, Potter Electrical, Jennian Homes, ACC ActiveSmart, Juken NZ and Fullers GreatSights. Great support was also received from product sponsors Regent New World, My Bike Whangarei, Smiths Sports Shoes Whangarei, ASB, Mitre 10 MEGA, NorthCloud and the Northern Advocate.

• Top Energy continued their sponsorship of the Far North Water Safety Programme which enables free swimming lessons to children in primary schools plus professional development for teachers in the Far North region. Celebration of the 200,000th swimmer lesson took place at Okaihau School during the season.

• Triathlon sponsors - Ray White continued as the naming rights sponsor of the Kids Triathlon with NorthCloud taking on the Mangawhai Tri and Avoca the Kumara Tri.

• Sports Awards – Konica Minolta continues as the major sponsor of the Northland Sports Awards, Silver Fern Farms the Kaipara Sports Awards and Far North District Council for the Far North Sports Awards. The Secondary School Awards continued to be sponsored by ASB (for the 29th time).

• Sport Northland would like to express their thanks to both Newman Engineering (Baylys 2 Dargaville) and Juken NZ (Kaitaia), who have stepped aside as the sponsor of Run/Walk events after more than 10 years as a sponsor. Their contribution as sponsors of the Trust was greatly appreciated.

• Kensington Fitness also saw many sponsors continue their long term partnership: including L J Hooker, OfficeMax, Robinson Asphalts, NZ Refining Company and Kensington Dental, with Maxicom coming onboard in 2015.

• Sport Northland welcomes the following new sponsors who have come on board during the 2014/15 period: NorthCloud (formerly Gen-i), Whangarei Aquatic Centre, Dargaville Veterinary Clinic and Avoca.
Funding
• The Oxford Sports Trust continues as Sport Northland’s major grant funding source while further grants were received from The Southern Trust, Lion Foundation, NZ Community Trust and Pub Charity.
• Sport Northland moved into year two of funding as a regional partner of Foundation North (formerly the ASB Community Trust), which again assisted Sport Northland in its core sport and recreation work.
• Community Organisation Grants (COGS) funding was also received for the Kaipara and Far North regions.

Other Contracts
• Sport Northland’s Business Development Manager was contracted to organise the Bicentenary of the first Pakeha settlement established in accord with, and under the protection of, Maori. This event was held on 21 December 2014 at Rangihoua Heritage Park Kerikeri and involved working alongside DOC and Ngati/Torehina to plan this major commemoration. The event was attended by many government officials including the Governor General Lieutenant General Sir Jerry Mateparae.
• In May 2015, Sport Northland’s Business Development Manager successfully took on the added role of Whangarei Workforce Coordinator for the FIFA U20 Football World Cup to organise the 170 volunteers required for the four games held in Whangarei from 30 May to 11 June 2015.

FACILITIES
ASB Leisure Centre
The ASB Leisure Centre continues to attract regular users as well as new users to the facility from all over New Zealand, with over 250,000 visits through the door during the year. This included visits to ASB Stadium, Sutherland Security Climbing Wall, ASB Lounges, Kensington Fitness, Refuel Café, Educare Kensington, Northtec Sport and Recreation campus, Whangarei Physiotherapy Services and Northern Football Federation.

ASB Stadium summary:
• Usage of the ASB Stadium was up during the year with 2474 total hours of use compared to 2016 in the previous year. Total number of groups was 1112, up from 874 with 98% of the hours used for sport and recreation purposes. Regular users, regional events/activities plus national and international events helped contribute to this. 88,728 visits were made.
• Some of these events/activities included the Whangarei Roller Skating events, More FM Home & Living Show, Quarry NZ Conference Dinner, Downer Charity Boxing Event, ASB Secondary School Sports Awards, Northland Kindergarten Kids Expo, Konica Minolta Northland Sports Awards, Lion’s Den Genesis Fight Night, Waitangi Cultural Kapa Haka, Eagles Golfing Convention, NZ Table Tennis Veteran Championships, Bump Bay Toddler Expo, CMS Roadshow/Tradeshow, Karate Auckland Competition, WPSSA Sports Days.
• Over 22 local sporting/community groups continue to use the facility on a regular basis.
Kensington Fitness highlights included:

- This year saw the start of a major upgrade of cardio equipment for the fitness floor, replacement of carpet in studio one and the purchase of more rpm indoor cycling bikes.
- Introduction of another seniors class to cater for the overload of other classes
- A noticeable increase in numbers of casuals, first-time users joining on specific promotions like ‘Pay What You Weigh’ – two promotions were held this year with 91 joining in January and 57 in June. 40 Grabone deals were sold in February and secondary school discounted casual use has increased along with Green Prescription and Active Families memberships.
- Average end of month membership for the year was 2009.
- 137,380 visits were amassed over the course of the year.
- Networks/partnerships with schools, community welfare groups, sport teams, ACC, National Heart Foundation, Northland Health, Ministry of Health, Disability Services, Age Concern and Asthma Society have grown and continue to improve delivery of exercise classes/activities and the benefits to specific target markets.

Bay of Islands Recreation Centre

Sport Northland was approached in December 2014 by Far North District Council and Bay of Islands College with a proposal for the trust to assume ownership and governance of the Bay of Islands Recreation Centre in Kawakawa.

The centre sits on Ministry of Education land and is owned by the college, who has been operating the centre for the benefit of both the college and the community with the help of a financial subsidy from the FNDC (for the pool only).

The current operational model of the centre is not sustainable from the college’s point of view, who can no longer afford to subsidise the whole centre.

The centre includes a 25m indoor heated pool and upstairs clubroom facility, a weights/fitness room, a group fitness room, a squash court, an upstairs seminar room and office as well as two sets of changing rooms.

The community wants to retain these facilities as they believe they are important to the community’s health and wellbeing.

A Heads of Agreement has now been signed by all parties, which at this stage is not binding any of the parties to continue, but demonstrates an intent to further investigate a new ownership model.
**ASB Sports Arena**

Sport Northland led the development of this facility on the eastern side of Kensington Park in Whangarei.

Although this facility is owned by the Northland Athletics and Gymnastics Stadium Trust, Sport Northland was contracted to lead the funding strategy and to be the client’s representative during the construction period. Sport Northland continues to provide administration to the Trust, including financial and secretarial services.

**Sportsville Projects – Dargaville and Kaikohe**

Sport Northland is also supporting the development of ‘Sportsville’ projects in Dargaville and Kaikohe.

A ‘Sportsville’ facility is where a number of sport and recreation clubs collaborate to form an entity and develop a multi-purpose facility for the benefit of all.

They invariably take some time to come to fruition, but if proper process is followed and time taken to ensure the i’s are dotted and the t’s are crossed, a beneficial outcome for the community can result.

Both projects are making progress towards their end goal of providing quality facilities for their communities.

**CORPORATE SERVICES**

The Corporate Services team is responsible for the day to day running of the administration for Sport Northland. The goal of the team is to provide exceptional customer service to our external customers and the same exceptional level of support to our staff in order to maintain the ever important client relationships that are key to any successful organisation, together with increasing customer satisfaction levels.

Key changes over the past year have been moving the organisation onto a new communications provider and the establishment of a new website.

<table>
<thead>
<tr>
<th>Key Corporate Services targets</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Website Enquiries answered within 24 hours</td>
<td>92.04%</td>
</tr>
<tr>
<td>Internal work completed within set time frame</td>
<td>100%</td>
</tr>
<tr>
<td>Website updates completed within 48 hours</td>
<td>98.69%</td>
</tr>
<tr>
<td>Creditors - paid on time</td>
<td>100%</td>
</tr>
<tr>
<td>Monthly Accounts - produced on time</td>
<td>92%</td>
</tr>
</tbody>
</table>
## Governance

**Patron Dr Matt Marshall**

<table>
<thead>
<tr>
<th>Trustee</th>
<th>Board Sub-Committee(s)/Placements</th>
<th>Meetings Eligible to Attend</th>
<th>Meetings Attended</th>
<th>% Attended</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Chris Biddles</strong>&lt;br&gt;(Chairman)</td>
<td>Whangarei Aquatics Advisory (Chair), CE Performance Review Northland Sports Awards Judging Panel Finance/Risk</td>
<td>13</td>
<td>13</td>
<td>100%</td>
</tr>
<tr>
<td><strong>Craig McKernan</strong>&lt;br&gt;(Deputy Chairman)</td>
<td>Education Whangarei Aquatics Advisory</td>
<td>13</td>
<td>11</td>
<td>85%</td>
</tr>
<tr>
<td><strong>John Bain</strong>&lt;br&gt;(Northland Regional Council)</td>
<td>Local Government</td>
<td>13</td>
<td>9</td>
<td>69%</td>
</tr>
<tr>
<td><strong>Richard Booth</strong>&lt;br&gt;(Kaipara District Council)</td>
<td>Local Government</td>
<td>13</td>
<td>9</td>
<td>69%</td>
</tr>
<tr>
<td><strong>Nigel Brereton</strong></td>
<td>Finance Risk</td>
<td>13</td>
<td>12</td>
<td>92%</td>
</tr>
<tr>
<td><strong>Dr. Nick Chamberlain</strong></td>
<td>Health Kensington Stadium Advisory (Chair), CE Performance Review</td>
<td>13</td>
<td>9</td>
<td>69%</td>
</tr>
<tr>
<td><strong>Peter Magee</strong></td>
<td>Legal Finance/Risk</td>
<td>13</td>
<td>8</td>
<td>62%</td>
</tr>
<tr>
<td><strong>Sheryl Mai</strong>&lt;br&gt;(Whangarei District Council)</td>
<td>Local Government</td>
<td>13</td>
<td>12</td>
<td>92%</td>
</tr>
<tr>
<td><strong>Ros Martin</strong></td>
<td>Endowment Fund</td>
<td>8</td>
<td>7</td>
<td>88%</td>
</tr>
<tr>
<td><strong>James Morris</strong></td>
<td>ASB Secondary Schools Awards Judging Panel Legends of Northland Sport Judging Panel</td>
<td>13</td>
<td>7</td>
<td>54%</td>
</tr>
<tr>
<td><strong>Annie Mortimer</strong></td>
<td>Board Policy Finance/Risk</td>
<td>13</td>
<td>11</td>
<td>85%</td>
</tr>
<tr>
<td><strong>Mate Radich</strong>&lt;br&gt;(Far North District Council)</td>
<td>Local Government</td>
<td>13</td>
<td>7</td>
<td>54%</td>
</tr>
<tr>
<td><strong>Angeline Waetford</strong></td>
<td>Finance/Risk (Chair) Kauri Club</td>
<td>13</td>
<td>10</td>
<td>77%</td>
</tr>
</tbody>
</table>

*Dr. Shane Reti resigned from the board during the course of the year*
Key Staff as at 30 June 2015

(20 hours + a week)

Brent Eastwood  Chief Executive
Brent Markwick  Chief Operating Officer

Management Team
Anna Markwick  Recreation Senior Manager
Grant Harrison  Sport Senior Manager
Colleen Atchison  Business Development Manager
Henrietta Sakey  ASB Leisure Centre Manager
Janine Moy  Community Recreation Manager
Stuart Middleton  Capability Manager Regional Sports Organisation

Recreation
Louise Collings  Swim for Life Team Leader
Hayden Wood  He Oranga Poutama Kaiwhakahaere - Hip Hop
Leela Hauraki  He Oranga Poutama Kaiwhakahaere - Lower North
Joel Quitta-Moses  He Oranga Poutama Kaiwhakahaere - Mid North
Sharon Adams  Active Workplaces Coordinator
Kerrin Taylor  Green Prescription Team Leader
Mark Burkill  Green Prescription Patient Support Person
April Warwick  Green Prescription Patient Support Person
Geno Milnes  Green Prescription Patient Support Person
Ronda Le Lievre  Active Families Coordinator
Jen Steele  Energizer
Petrina Platt  Energizer
Garth Hutchinson  Energizer
Sarah Snowden  Energizer
Gina Harris  Energizer

Sport
Robyn Richards  Regional Sports Director
Paul Cleary  Community Sport Advisor - Far North East
Cheryl Smith  Community Sport Advisor - Far North West
Lesley Wallace  Community Sport Advisor - Far North
Ryan Maraki  Community Sport Advisor - Lindvart Park
Roxanne Kelly  
Joey Yovich  
Jason Hannah  
Tamara Heremaia

Chief Executive

General Staff

Brent Eastwood  
Brent Markwick  
Management Team

Anna Markwick  
Granit Harrison  
Colleen Atchison  
Henrietta Sakey  
Janine Moy  
Stuart Middleton  
Louise Collings  
Hayden Wood  
Leela Hauraki  
Joel Quita-Moses  
Sharon Adams  
Kerrin Taylor  
Mark Burkill  
April Warwick  
Geno Milnes  
Ronda Le Lievre

Chief Operating Officer

Recreation

Key Staff

Lower North Team Leader

Community Sport Advisor - Lower North

Community Sport Advisor - Whangarei

Secondary Schools Event Coordinator

Commerical

Luana Hohaia

Grant Jenkins

Sarita Sasson

Brett Anderson

Jon Uffindel

Ryan Holtz

Nigel Prince

Jodie Neill

Raewyn Stanners

Nicky Stroebel

Rowan Wallace

Sandra Nink

Tara Wilson

Azelia Parkinson

Jesse Gavin

ASB Leisure Centre Administration Team Leader

ASB Leisure Centre Facility Custodian

Kensington Fitness Floor Team Leader

Kensington Fitness Floor Instructor

Kensington Fitness Floor Instructor

ASB Leisure Centre Reception Team Leader

ASB Leisure Centre Receptionist

Corporate Services Team Leader

Accounts Administrator

Accountant

ASB Sports House Customer Services Coordinator

Events Team Leader

Events Coordinator

Left During the Year

Merran Brockie

Lessa Andrewes

Hayley Overton

Hannah Milich

Missy Wright

Healthy Communities Team Leader

Parafed Community Sports Advisor

Events Team Leader

ASB Sports House Customer Services Coordinator

ASB Leisure Centre Receptionist
Sport Northland Directory

Whangarei - Head Office
ASB Northland Sports House
Kensington Park, Western Hills Drive
PO Box 1492
WHANGAREI 0140
Ph 09 437 9600
Fax 09 437 9639
Email sportnorth@sportnorth.co.nz

Kaitaia
Phone: 09 408 3141
Fax: 09 408 3171
Mobile: 0274 749 492
Te Ahu cnr Mathews Ave and South Rd
KAITAIA

Kaikohe
Phone: 09 401 5669 ext 5669
Fax: 09 405 2791
Mobile: 0274 343 417
KAIKOHE

Kawakawa
Phone: 09 404 0508
Fax: 09 404 1544
Mobile: 0274 425 874
62 Gillies Street
KAWAKAWA

Rawene
Phone: 09 405 7749
Fax: 09 405 2573
Mobile: 027 2025882
Postal: 2 Parnell Street
RAWENE

Northern Wairoa
Phone: 09 439 3188
Fax: 09 439 3189
Mobile: 0274 771 752
Postal: PO Box 381, Dargaville
Physical: Old Post Office Building,
cnr of Normanby & Hokianga Roads
DARGAVILLE

ASB Leisure Centre
Cnr Western Hills Drive & Kensington Avenue
PO Box 1492, Whangarei 0140
Phone: 09 437 4404
Fax: 09 437 4402
Email: kfc@sportnorth.co.nz

Otamatea
Mobile: 027 260 9008
Unit 9 The Hub Molesworth Drive
MANGAWHAI

Banker
ASB
P O Box 1886
Whangarei

Auditor
Steve Bennett & Associates
5 Hunt Street
Whangarei

Legal Advisor
Marsden Woods Inskip Smith
122 Bank Street
Whangarei
09 437 4402
INDEPENDENT AUDITOR’S REPORT

To the Members of Sport Northland.

Report on the Financial Statements

We have audited the financial statements of Sport Northland presented on pages 3 to 11 which comprise the Statement of Financial Position as at 30 June 2015, and the Statement of Financial Performance, statement of Movements in Equity for the year ended, and a summary of significant accounting policies and other explanatory information.

Trustee’s Responsibility for the Financial Statements
The trustees are responsible for the preparation and fair presentation of these financial statements in accordance with generally accepted accounting practice in New Zealand and for such internal control as the trustees determine is necessary to enable the preparation of the financial statements that are free from material misstatement, whether caused by fraud or error.

Auditor’s Responsibilities
Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with International Standards on Auditing (New Zealand). Those standards require that we comply with ethical requirements and that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor’s judgement, including the assessment of the risks of material misstatement of the financial statements, whether caused by fraud or error. In making those risk assessments, the auditor considers internal controls relevant to the entity’s preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity’s internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates, as well as evaluating the overall presentation of the financial statements.
We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Other than in our capacity as auditors we have provided formatting assistance for the financial statements.

**Opinion**

In our opinion, the financial statements on pages 3 to 11 give a true and fair view of the financial position of Sport Northland as at 30 June 2015, its financial performance and cashflows for the year then ended in accordance with New Zealand International Financial Reporting Standards.

Our audit report was completed on **10th September 2015** and our opinion is expressed as at that date.

[Signature]

BENNETT & ASSOCIATES
CHARTERED ACCOUNTANTS
WHANGAREI
STATEMENT OF ACCOUNTING POLICIES

Reporting Entity
Sport Northland is a charitable trust incorporated under the Charitable Trusts Act 1957 and registered with the Charities Commission, formed and domiciled in New Zealand. The financial statements of Sport Northland are general purpose financial statements which have been prepared according to generally accepted accounting practice as represented by the New Zealand equivalents to International Reporting Standards.

Measurement Base
The accounting principles recognised as appropriate for the measurement and reporting of financial performance and financial position on a historical cost basis have been followed by Sport Northland.

These financial statements have been prepared in accordance with New Zealand International Reporting Standards. For this purpose the trust has designated itself as a public benefit entity.

Specific Accounting Policies
The following specific accounting policies which materially affect the measurement of financial performance and the financial position have been applied.

Changes In Accounting Policies
There are no changes in accounting policies. All policies have been applied on a basis consistent with those used in previous years.

Income
Sales shown in the Income Statement comprise the amounts received and receivable by the entity for goods and services supplied to customers in the ordinary course of business. Other types of income received by Sport Northland include sponsorship, grants and interest.

Fitness membership income arising from subscriptions is brought to account on an accruals basis with the unexpired portion held in a Reserve and carried forward to future accounting periods.

Sport Northland received both capital and revenue grants during the year. The revenue grants were included as part of income on the Income Statement. Capital grants were not included as part of income, but moved straight to equity.

When applicable interest received is returned on an accrual basis. Interest of $70,415 was received this year. Interest received in 2014 was $71,393.
SPORT NORTHLAND
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 JUNE 2015

Expenses
Included in expenses are the following:

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Audit fees</td>
<td>6,900</td>
<td>7,310</td>
</tr>
<tr>
<td>Interest</td>
<td>10,834</td>
<td>11,707</td>
</tr>
<tr>
<td>Vehicle Lease</td>
<td>153,564</td>
<td>145,132</td>
</tr>
<tr>
<td>Rent</td>
<td>13,412</td>
<td>11,082</td>
</tr>
</tbody>
</table>

Funds on Hand
Funds on hand include the various bank account balances at 30 June 2015.

Debtors
Debtors are stated at estimated value after providing for bad debts where collection is doubtful.

Inventories
Stock is stated at the lower of cost, and net realisable value.

Tagged Funding
Tagged Funding relates to cash received for specific programmes the costs for which had not been incurred at balance date. The funds will be brought to account for income purposes as expenses are incurred for these programmes.

Goods and Services Tax (GST)
These financial statements have been prepared on a GST exclusive basis except that accounts receivable and accounts payable have been recorded inclusive of GST.

Investments
Investments are shown at cost, plus accrued interest. This is a fair reflection of their value.

Property, Plant and Equipment
Property, plant and equipment is valued at cost (or deemed cost) less any accumulated depreciation and any accumulated impairment losses.

Leasehold Interest – Kensington Park
In the case of the buildings, the land on which they are built is subject to a lease to the Whangarei District Council. This lease expires on 1 July 2021 with two rights of renewal following this date. Under the term of the lease, the Trust is not at liberty to sell the buildings to a third party. In the case of the Aquatics Centre, the lease expires on 1 November 2034 with two rights of renewal of 33 years each. The same conditions apply as the other buildings.

Income Tax
The Trust is a charitable trust and is exempt from taxation under section CW41 and CW42 Income Tax Act 2007.
SPORT NORTHLAND
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 JUNE 2015

Depreciation
Rates of Depreciation have been applied as follows: The Trustees estimate the residual value of the buildings will exceed the current carrying value and no depreciation is charged.

Plant, equipment and vehicles are depreciated on a straight line basis over the estimated useful life of 5 years. Computers and associated software are depreciated on a straight line basis over the estimated useful life of 2.5 years.

Financial Instruments
Financial Instruments are recognised in the balance sheet when Sport Northland becomes party to a financial contract. They include bank balances, receivables, payables and term borrowings.

Credit risk
To the extent that Sport Northland has a receivable from another party, there is a credit risk in the event of non-performance by that counterparty. Financial instruments which potentially subject Sport Northland to credit risk principally consist of bank balances and receivables. Sport Northland manages its exposure to credit risk to minimise losses from bad debts.

Liquidity Risk
Liquidity Risk represents Sport Northland’s ability to meet its financial obligations on time. Sport Northland generates sufficient cash flows from its operating activities to make timely payments.

Market Risk
Market risk represents the risk to Sport Northland that there may be a downturn in funding from funding agencies, sponsors and supporters. The Trust implements a comprehensive risk management analysis which identifies all significant funding agencies, sponsors and supporters who provide cash. Each agency/sponsor is allocated a risk category as to the “likelihood”, “impact” and mitigation policy/action plan.

1. Fixed Assets

<table>
<thead>
<tr>
<th>Asset</th>
<th>Cost</th>
<th>Additions</th>
<th>Depreciation</th>
<th>Accumulated Depreciation</th>
<th>Book Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASB Leisure Centre</td>
<td>9,273,943</td>
<td>129,295</td>
<td>60,115</td>
<td>1,826,905</td>
<td>7,447,038</td>
</tr>
<tr>
<td>ASB Sporthouse</td>
<td>2,287,429</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>2,287,429</td>
</tr>
<tr>
<td>Programmes/Activities</td>
<td>18,732</td>
<td>-</td>
<td>-</td>
<td>18,732</td>
<td>-</td>
</tr>
<tr>
<td>Equipment</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Programmes Office</td>
<td>321,875</td>
<td>9,480</td>
<td>52,395</td>
<td>236,072</td>
<td>85,803</td>
</tr>
<tr>
<td>Equipment</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Aquatics Centre</td>
<td>13,449,780</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>13,449,780</td>
</tr>
<tr>
<td>Districts Equipment</td>
<td>4,029</td>
<td>-</td>
<td>-</td>
<td>4,029</td>
<td>-</td>
</tr>
<tr>
<td>TOTAL</td>
<td>25,355,788</td>
<td>138,775</td>
<td>112,510</td>
<td>2,085,738</td>
<td>-</td>
</tr>
</tbody>
</table>
SPORT NORTHLAND
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 JUNE 2015

2014

<table>
<thead>
<tr>
<th>Asset</th>
<th>Cost</th>
<th>Additions</th>
<th>Depreciation</th>
<th>Accumulated Depreciation</th>
<th>Book Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASB Leisure Centre</td>
<td>9,324,757</td>
<td>57,122</td>
<td>60,222</td>
<td>1,946,899</td>
<td>7,377,858</td>
</tr>
<tr>
<td>ASB Sportshouse</td>
<td>2,287,429</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>2,287,429</td>
</tr>
<tr>
<td>Programmes/Activities Equipment</td>
<td>27,572</td>
<td>0</td>
<td>0</td>
<td>27,572</td>
<td>0</td>
</tr>
<tr>
<td>Programmes Office Equipment</td>
<td>317,478</td>
<td>26,617</td>
<td>49,225</td>
<td>188,761</td>
<td>128,717</td>
</tr>
<tr>
<td>Aquatics Centre</td>
<td>13,449,780</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>13,449,780</td>
</tr>
<tr>
<td>Districts Equipment</td>
<td>4,759</td>
<td>0</td>
<td>0</td>
<td>4,759</td>
<td>0</td>
</tr>
<tr>
<td>TOTAL</td>
<td>25,411,775</td>
<td>83,739</td>
<td>109,447</td>
<td>2,167,991</td>
<td>23,243,784</td>
</tr>
</tbody>
</table>

2. Term Liabilities – Current & Non Current

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Whangarei District Council</td>
<td>16,426</td>
<td>163,232</td>
<td>14,955</td>
<td>180,377</td>
</tr>
<tr>
<td>Whangarei District Council</td>
<td>3,680</td>
<td>36,576</td>
<td>3,351</td>
<td>40,416</td>
</tr>
<tr>
<td></td>
<td>20,106</td>
<td>199,808</td>
<td>18,306</td>
<td>220,793</td>
</tr>
</tbody>
</table>

These loans are repayable over a 30 year term and have an interest charge of 4.7% per annum. The monthly principal and interest repayments on these loans are $2,501. No security is held over the assets. (2014: same)

3. Contractual Commitment - Leases

At balance date the Trust had the following vehicle lease commitments:

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>0 – 1 year</td>
<td>136,853</td>
<td>110,122</td>
</tr>
<tr>
<td>1 – 2 Years</td>
<td>123,181</td>
<td>78,603</td>
</tr>
<tr>
<td>2 – 5 Years</td>
<td>57,793</td>
<td>78,537</td>
</tr>
</tbody>
</table>

4. Capital Commitments

The entity had no capital commitments. (2014: Nil)

5. Contingent Liabilities

The entity had no contingent liabilities at balance date. (2014: Nil)

6. Sport New Zealand – Kiwisport Funding

As at balance date, $1,849,236 had been received in total since 2009 (2014: $1,527,969). All of these funds have been allocated (2014: $1,527,969) and $1,653,791 has been paid (2014: $1,373,606)

7. C.O.G.S

Community Organisation Grant Scheme funds of $7,368 (2014: $4,000) were received for the year. [$4,000 (2014: $2,000) for the Far North area and $3,368 (2014: $2,000) for the Lower North Area.]
8. **Foundation North**  
Foundation North funds of $150,000 (2014: $150,000) were received for the year.

9. **Ministry of Social Development – BreakAway Funding**  
Funding of $90,000 (2014: $90,000) was received for the year.

10. **Lottery Grants Board**  
Lottery Grants Board funds of $Nil + GST (2014: $20,000 + GST) were received for the year.

11. **Water Safety New Zealand**  
Water Safety New Zealand funds of $55,000 + GST (2014: $55,000) were received for the year.
## SPORT NORTHLAND
### STATEMENT OF FINANCIAL PERFORMANCE
#### For The Year Ended 30 June 2015

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Income</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fitness</td>
<td>1,224,787</td>
<td>1,216,960</td>
</tr>
<tr>
<td>Stadium</td>
<td>451,961</td>
<td>360,988</td>
</tr>
<tr>
<td>Aquatics</td>
<td>746,878</td>
<td>682,153</td>
</tr>
<tr>
<td>Programmes</td>
<td>3,760,680</td>
<td>3,729,346</td>
</tr>
<tr>
<td><strong>Total Income</strong></td>
<td>6,184,306</td>
<td>5,989,447</td>
</tr>
<tr>
<td><strong>Less Expenses</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fitness</td>
<td>1,072,381</td>
<td>1,100,354</td>
</tr>
<tr>
<td>Stadium</td>
<td>438,834</td>
<td>349,350</td>
</tr>
<tr>
<td>Aquatics</td>
<td>743,484</td>
<td>678,749</td>
</tr>
<tr>
<td>Programmes</td>
<td>3,740,885</td>
<td>3,700,056</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL CASH EXPENSES</strong></td>
<td>5,995,584</td>
<td>5,828,509</td>
</tr>
<tr>
<td><strong>CASH SURPLUS FOR THE YEAR</strong></td>
<td>188,722</td>
<td>160,938</td>
</tr>
<tr>
<td><strong>LESS NON CASH EXPENSES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Depreciation</td>
<td>108,878</td>
<td>112,510</td>
</tr>
<tr>
<td>Gain on Sale</td>
<td>-</td>
<td>(6,348)</td>
</tr>
<tr>
<td>Loss On Sale</td>
<td>569</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>109,447</td>
<td>106,162</td>
</tr>
<tr>
<td><strong>EXCESS INCOME OVER (EXPENDITURE)</strong></td>
<td>79,275</td>
<td>54,776</td>
</tr>
<tr>
<td><strong>Plus</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Capital Grants Received</td>
<td>24,451</td>
<td>10,946</td>
</tr>
<tr>
<td><strong>MOVEMENT TO EQUITY</strong></td>
<td>103,726</td>
<td>65,722</td>
</tr>
</tbody>
</table>

### STATEMENT OF CHANGES IN EQUITY

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Equity at Start of Year</td>
<td>23,217,782</td>
<td>23,321,508</td>
</tr>
<tr>
<td><strong>Plus</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Movement In</td>
<td>103,726</td>
<td>65,722</td>
</tr>
<tr>
<td><strong>EQUITY AT END OF YEAR</strong></td>
<td>23,321,508</td>
<td>23,387,230</td>
</tr>
</tbody>
</table>

The Trustees authorised the financial statements for issue

Trustee: P.J. Waetford

Trustee: R. Smith

This Statement is to be read in conjunction with the Statement of Accounting Policies.
<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Current Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>800 Cash on Hand</td>
<td>1,720,124</td>
<td>1,328,313</td>
</tr>
<tr>
<td>182,409 Debtors</td>
<td></td>
<td>554,512</td>
</tr>
<tr>
<td>4,411 Stock</td>
<td></td>
<td>3,925</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>1,907,744</td>
<td>1,887,550</td>
</tr>
</tbody>
</table>

| **Less Current Liabilities** |               |               |
| 1,094,806 Tagged Funding    | 348,193 Creditors | 1,141,968     |
| 17,252 Goods & Services Tax | 253,133 Accrued for Wages | 220,203     |
| 61,461 Reserves for Unearned Income | 290,702       |
| 4,731 Prepaid Stadium Hire  | 18,306 Current Portion of WDC Loan | 54,626     |
| **TOTAL**               | 1,797,882     | 1,762,048     |

| **Investments** |               |               |
| 188,656 ASB Kauri Club |               | 125,502       |
| **TOTAL**       | 188,656       | 191,486       |

| **Property, Plant and Equipment** | 23,243,784 | 23,270,050 |
| **TOTAL ASSETS** | 23,542,302 | 23,587,038 |

| **Less** |               |               |
| 220,794 Term Liabilities - WDC Loan | 199,808       |
| 220,794                                          | 199,808       |
| **NET ASSETS** | 23,321,508 | 23,387,230   |

*The Statement is to be read in conjunction with the Statement of Accounting Policies.*
SPORT NORTHLAND
CASH FLOW STATEMENT
As At 30 June 2015

Cash flows from operating activities

Cash was provided from:
Receipts from Customers 5,620,770 6,071,855
Interest Received 70,814 78,416
Goods & Services Tax - 26,832
  5,691,584 6,177,103

Cash was applied to:
Payments to Suppliers 3,028,281 2,983,792
Payments to Employees 2,900,205 2,893,986
Goods & Services Tax 579 0
Interest Paid 10,834 11,707
  5,939,899 5,889,485

Net cash inflow (outflow) from operating activities

(248,314) 287,618

Cash flows from investing activities

Cash was provided from:
Disposal Of Fixed Assets 6,348 -
Capital Grants Received 10,946 24,451
  17,294 24,451

Cash was applied to:
Purchase of fixed assets 133,775 83,740
Purchase of Investments 2,830 38,656
  141,605 122,396

Net cash inflow (outflow) from investing activities

(124,311) (97,945)

Cash flows from financing activities

Cash was provided from:

Cash was applied to:
Repayment of loan 19,186 18,306

Net cash inflow (outflow) from financing activities

(19,186) (18,306)

Net Increase (decrease) in cash held

(391,811) 171,367

Accrual cash at start of year (1 July)

1,720,924 1,549,557

Balance at end of year (30 June)

1,329,113 1,720,924

REPRESENTED BY:
ASB Kensington Bank Account & Cash
 ASB NSSSA

1,298,042 1,693,441
 31,071 27,483

1,329,113 1,720,924

This Statement is to be read in conjunction with the Statement of Assets and Liabilities.

Financial Statements
## SPORT NORTHLAND
### CASH FLOW STATEMENT
#### As At 30 June 2015

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Income Reconciliation</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Reported income surplus</td>
<td>54,776</td>
<td>79,275</td>
</tr>
<tr>
<td><strong>Add non-cash items:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Depreciation</td>
<td>106,162</td>
<td>109,447</td>
</tr>
<tr>
<td><strong>Add (less) movements in other working capital items:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Decrease in Tagged Funds to be spent</td>
<td>47,162</td>
<td>(13,347)</td>
</tr>
<tr>
<td>Decrease in Creditors &amp; Accruals</td>
<td>(90,422)</td>
<td>115,038</td>
</tr>
<tr>
<td>Increase in Goods &amp; Services Tax</td>
<td>7,691</td>
<td>9,401</td>
</tr>
<tr>
<td>Decrease in Subscriptions in Advance</td>
<td>(6,835)</td>
<td>(20,571)</td>
</tr>
<tr>
<td>Decrease in Prepaid Stadium Hire</td>
<td>4,769</td>
<td>1,463</td>
</tr>
<tr>
<td>Decrease in Debtors</td>
<td>(372,103)</td>
<td>2,974</td>
</tr>
<tr>
<td>Decrease in Stock</td>
<td>486</td>
<td>3,938</td>
</tr>
<tr>
<td><strong>Net cash inflow (outflow) from operating activities</strong></td>
<td>(409,252)</td>
<td>98,896</td>
</tr>
</tbody>
</table>

This Statement is to be read in conjunction with the Statement of Accounting Policies.
## SPONSORS

<table>
<thead>
<tr>
<th>ASB</th>
<th>Pacific Motor Group</th>
<th>More FM</th>
<th>Top Energy Ltd</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ray White Allens</td>
<td></td>
<td>Educare</td>
<td>NorthCloud</td>
</tr>
<tr>
<td>Dudley &amp; Dennis Signs</td>
<td></td>
<td>Jennian Homes</td>
<td>Thermatech</td>
</tr>
<tr>
<td>Fullers Great Sights</td>
<td></td>
<td>ACC</td>
<td>Whangarei Aquatic Centre</td>
</tr>
<tr>
<td></td>
<td>Avantiplus</td>
<td>Konica Minolta</td>
<td>Regent New World</td>
</tr>
<tr>
<td></td>
<td>Chill Technology Ltd</td>
<td>MWIS Lawyers</td>
<td>Silver Fern Farms</td>
</tr>
<tr>
<td></td>
<td>Hot Printz</td>
<td>OfficeMax</td>
<td>Steinlager Pure</td>
</tr>
<tr>
<td></td>
<td>Jeff Oliver Print</td>
<td>Potter Electrical Ltd</td>
<td>Sutherland Security</td>
</tr>
<tr>
<td></td>
<td>Mitre 10 MEGA</td>
<td></td>
<td>The Northern Advocate</td>
</tr>
<tr>
<td></td>
<td>L J Hooker</td>
<td>Avoca</td>
<td>Blue Lagoon Cruises</td>
</tr>
<tr>
<td></td>
<td>Robinson Asphalt Ltd</td>
<td>My Bike</td>
<td>House of Travel</td>
</tr>
<tr>
<td></td>
<td>NZ Refining Company</td>
<td>Smiths Sports Shoes</td>
<td>Mana Island Resort &amp; Spa</td>
</tr>
<tr>
<td></td>
<td>Kensington Dental</td>
<td>Roswell Collision Repair</td>
<td>Mercure Nadi</td>
</tr>
<tr>
<td></td>
<td>Maxicom</td>
<td>Shackletons Amcal Chemist</td>
<td>Powerade</td>
</tr>
<tr>
<td></td>
<td>Daikin</td>
<td>Riders Sports Depot</td>
<td>Subdivideit</td>
</tr>
<tr>
<td></td>
<td>Fast Start</td>
<td>Noel Radd Ford</td>
<td></td>
</tr>
</tbody>
</table>

## PARTNERS

### Sport New Zealand

<table>
<thead>
<tr>
<th>Foundation North</th>
<th>Northland District Health Board</th>
<th>The Southern Trust</th>
</tr>
</thead>
<tbody>
<tr>
<td>Far North District Council</td>
<td>Te Puni Kokiri</td>
<td>The Lion Foundation</td>
</tr>
<tr>
<td>Kaipara District Council</td>
<td>WaterSafety NZ</td>
<td>Pub Charity</td>
</tr>
<tr>
<td>Northland Regional Council</td>
<td>SportNet</td>
<td>NZCT</td>
</tr>
<tr>
<td>Whangarei District Council</td>
<td>High Performance Sport NZ</td>
<td>COGS</td>
</tr>
<tr>
<td>Ministry of Health</td>
<td>Oxford Sports Trust</td>
<td>Ministry of Social Development</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Manaia Health PHO</td>
<td>Northland Schools</td>
<td>Regional Sports Organisations</td>
</tr>
<tr>
<td>Halberg Trust</td>
<td>NorthTec</td>
<td></td>
</tr>
<tr>
<td>Whangaroa Health Services Trust</td>
<td>Early Childhood Centres</td>
<td>Northland Kindergarten Association</td>
</tr>
<tr>
<td></td>
<td>Northland Intersectoral Forum</td>
<td></td>
</tr>
</tbody>
</table>
Vision

All Northlanders leading better lives through involvement in sport

ASB Northland Sports House
Kensington Park, Western Hills Drive
PO Box 1492, Whangarei 0140
P: 09 437 9600
F: 09 437 9639
E: sportnorth@sportnorth.co.nz

www.sportnorthland.co.nz