



WAIMAKARIRI UNITED FOOTBALL CLUB
Kendall Park, Kaiapoi
P O Box 545, Rangiora 7440
Ph (021) 192 4625
Email waimakunited@xtra.co.nz
Web Error! Hyperlink reference not valid.

Waimakariri United Football Club – Board Meeting Minutes

Held on 11 May 2022 at Five Stags Rangiora

Present: Michelle Williams, Brodie McDonald, Glenn Fountain, Sabrina Ilett, Dave Price, Brad Eiffe

Apologies: Matt Petersen, Kurt Brandso

Meeting commenced at 6.05pm

- Approval of the minutes from the previous meetings held on 13 April 2022

MOTION: That the minutes of the above meeting are held as a true and accurate record.

Moved: Sabrina Ilett

Seconded: Brodie McDonald

General Managers Report:

The month of April/May the focus is on:

- Mainland Competition commencing
- In-house Competition commencing
- Sponsorship

Matters carried over from last meeting:

Sponsorship

Kurt has worked on the sponsorship packages. Kurt, Matt and I met two weeks ago to finalise the digital sponsorship. I will finalise the brochure this week, prior to the board meeting. This will be a focus this week along with fundraising initiatives and grant application.

Updates:

In-house Competition

It is a huge undertaking to organise the in-house competition. We have more teams this year for both Fun Football and Mini Football. Our First Kicks is holding steady.

- 15x Waimak Fun Football teams plus Oxford team. Hurunui are joining the competition in Term 3.
- 12x Waimak Mini Football teams plus Oxford team.
- 6x First Kicks groups (10 players) plus an Oxford group.

We have continued with giving the Fun Football and Mini Football teams native NZ Animals and birds, and the First Kicks groups local mountains and rivers.

Mini football- gear bags and balls, playing tops and player of the day packs given out.

Fun football- bags made up of player of the day packs and playing tops given out.

First kicks- (no uniform) player of the day packs, and a ball to take home (NZ Football provided balls for our First Kicks kids).



With the season ending abruptly last year and prize giving cancelled we still have outstanding tops. Most tops were return today at the first session, a few to still chase up this week.

Atticus, Finn and I have come up with a plan to run in-house between the three of us each week. We also had the assistance of a 13th TDP player and two first team players this week. I have had some great feedback from parents with the first weeks competition.

Out of the 27 mini football and fun football teams, we have 2 without coaches, which we will work on to upskill the parents, and provide support with our youth players.

Mainland Competition

Mainland competition is up and running, now. BBQ will be running from week 3 (next week). We have been working with the teams without coaches (3 teams) to help support them this season. All junior teams have been given gear bags, balls, player of the day packs, coaches packs. Youth teams have been given gear bags, balls, coaches packs. Younger youth teams also received player of the day certificates.

Kit orders

This season we have had a few items to top up our CPL, and other senior men's teams. Kit ordered for 17th TDP, 15th TDP, away tops for 14th TDP, balls (3,4 and 5), training tops for 13th TDP, jackets for 16th girls, bibs for senior men's teams, coaches & staff gear, top up cones and goalie gloves (cones and goalie gloves weren't in the budget). There has been a delay in orders with a backlog in embroidery work as well as staff away at Score sportswear.

Fundraising

Fundraising initiatives are the focus over the coming weeks.

- Chocolate Fundraising
- Quiz night- with Raffle
- Bacon/pie fundraiser before school holidays

AFM Tournament

This week invitations will go out to clubs inviting them to enter teams into the AFM Girls tournament. The date is the 16th and 17th July. This will be for 10th, 12th, 14th and 18th grade girls. Tournament will be held at Kendall park. Preparations for this tournament will start this week, including an application to Trust Aoraki (resolution in the April minutes) to help with costs of the tournament.

FDM Report:

Key areas addressed:

- Club structure and organisation
- Goals of the week
- TDP leadership program
- Junior team coaching
- First Team & First Kicks



Club structure and organisation:

Over the past week all club staff have been working hard with help from Sabrina, Brodie and Shane Verma to clarify the roles and responsibilities of each staff member and put in place new procedures to ensure two things. Firstly that nothing falls through the cracks and is left unattended, and secondly this needed to happen so the staff have clear and concise understanding of their roles and responsibilities so we can all use our time at work both efficiently and effectively.

The new procedures put in place:

- Staff meetings every Monday morning from 9.30am, where myself, Amy, Finn and Graham will go over the upcoming week and outline what tasks need to be done, important events coming up and problems that the club is currently facing. From this meeting I will create a task sheet that has all the tasks that need to be completed by the next meeting and who is responsible for making sure the tasks are completed in a timely manner (1 week) the task sheet will also be sent to both Sabrina and Brodie, just so they too have a record of the tasks that need to be completed. The meeting will also go over the previous week's task to ensure that they were completed, thus ensuring nothing falls through the cracks.

- Amy, Finn and I met with Shane Verma today to help put into place simple changes to improve how the club operates. From discussing with Shane one of the first things we are implementing is that on Monday and Tuesday all staff members are in at the MainPower stadium both morning and afternoon, this is going to create an environment where at the start of each week there is both a clear understanding of what needs to be done as well as the ability to collaborate and work together on issues or problems that the club is facing in person, rather than back and forth over email or by phone.

Over the coming weeks more and more procedural changes may be made and these changes will be made known to the board so that there is transparency and the board are aware of how the club is operating on a day to day basis.

Goals of the week:

One new introduction that will become a regular occurrence is a highlight reel of the best goal/goals scored by the TDP teams with this being posted to the Waimak Facebook page. I believe this will drum up both interest in our TDP as well as support for our top youth teams. Be on the look out for the first highlight reel that will go up over the next couple of days.

TDP Leadership program:

Starting from next week 4 players from both the U14 and U15 TDP teams will be down at Maria Andrews helping with our in house program, this will help develop the players as people as it is important to focus on both on and off the pitch development. After discussing this with both Mark Reid and Grant Woulhouse they both agreed the importance of the players giving back to the club and helping the next generation of Waimak players.

Junior team coaching:

Over the course of team allocation there were only two junior Mainland teams (U10 Black and U10 Red) who did not have a parent nominate themselves to be a coach, to deal with this Finn and I worked out a trial model of how to handle these situations if they arise again. As all Waimak junior teams are parent lead it was important to uphold this value and process whilst also supporting the teams without coaches. So to deal with this Finn and I gave the teams a plan, that we would coach the team mid-week (Thursdays at Kendal park) for one month and give the opportunity for any slightly interested parents to learn off Finn and I in order to create confident and capable parent coaches, once the month period ends we will still continue to support the teams with session plans throughout the



year. We are currently at the halfway point through this with the teams having trained well and enjoyed their experience, the next two weeks will be focused on preparing the parents and giving them the necessary coaching skills to conduct future training sessions and game days. Depending on how the next few weeks go will provide us with the information as to whether we do this same process if this issue presents itself again next year.

First team and first kicks:

One key point that the club collectively wanted to address this year was the connection between the men's first team and the younger players of the club. One way that this is being addressed is that each week (First team fixture dependent) will have first team players help run our first kicks program at Maria Andrews. Brad Eiffe has been instrumental with this and has promised to manage the first teams involvement with the first kicks program, with Adam also giving up his time on Saturday mornings along side first team players. We are hoping to provide more opportunities for the first team to connect to the membership and further strength club pride.

Finance:

TBA

General Business

Club rooms - Brad came to talk to us about their clubrooms idea. The first team and coaches are loyal to the club and wanting to get back into unifying the team with the club. Brad would like to make Kendall park changerooms/clubroom into a proper clubrooms organise tables, paint, add memorabilia. They have a working bee organised to get it all up to a good standard. The first team want to improve the match day experience and have a pathway to show the younger players the club culture.

Brad would like us to send out a message to the members asking for any tradesmen to volunteer to help with getting the clubrooms up to a good standard where teams will want to meet after games. This will be sent this week for the working bee on 22 May.

Strategic Planning 2022 – we need to get this underway by engaging with members and community.

Health and Safety - All the checks need to be getting done on a monthly basis. Glenn is working on this. Brodie may have a template for a checklist and he will send this to Glenn.

Complaint – Mainland Disciplinary review – Sabrina gave an update on this.

Sponsorship – Our packages are now ready and a flyer is available to send out to club members and potential sponsors.



Next Meeting:

The next Board Meeting will be on Wed 15th June, 7.00pm at Five Stags

Meeting closed at 7.30pm

Signed as a true and accurate record _____