



Level 2 Business Studies : (L2BUS)

NCEA Level:	Level 2
Primary Qualification:	NCEA
Primary Learning Area:	Social Sciences
Date:	2020
Teacher:	To be confirmed



Standards on Offer

NCEA Level	Standard Number	Standard Descriptor	Credits	Assessment	Literacy	Numeracy	Vocational Pathways
2	AS90843 02	Business Studies 2.1 - Demonstrate an understanding of internal features of a large business	4	External	Yes L1Lit	No	PI, SI
2	AS90844 03	Business Studies 2.2 - Demonstrate an understanding of how a large business responds to external factors	4	External	Yes L1Lit	No	PI, SI
2	AS90846 02	Business Studies 2.4 - Conduct research for a new or existing product	3	Internal	Yes L1Lit	Yes	PI, CI
2	AS90848 02	Business Studies 2.6 Carry out, review and refine a business activity within a community context with guidance	9	Internal	Yes L1Lit	No	CI
Total Available Credits			20				

Note: This course is subject to change with the review of courses at the end of each year. Course is endorsable.

Course Outline

Term 1 3 February - 9 April 2020 (10 weeks)	Term 2 28 April - 3 July 2020 (10 weeks)	Term 3 20 July - 25 September 2020 (10 weeks)	Term 4 12 October - early November 2020 (4 weeks)
KEY DATES:	KEY DATES:	KEY DATES:	KEY DATES:

What will I learn and how will I learn?

In this course students will explore the five key themes (business formation, functions of business, people in business, business management and the business environment) within the context of a small-to-medium business, of local or community significance (or focus) and connected to their life; for example, a local farm, tourist operator, retail outlet, franchise, or early childcare centre. Students will study the internal features of businesses, external factors that influence their success, operational business problems and provide causes, impacts, possible solutions and recommendations to address these.

The marketing mix and the human resources process are also studied in this course. Students will gain knowledge of enterprising behaviour, innovation and entrepreneurship in business contexts. One of the internals will require students to form a small business and develop a business plan and product and sell it to students at a market day.

Entry

No prior business studies knowledge is required to enter this course, although completion of Year 10 Business Studies will provide a good basis of knowledge for this course.

Conditions of Assessment

Collection of evidence for the internally assessed standards can include, but is not restricted to, an extended task, an investigation, digital evidence (such as recorded interviews, blogs, photographs or film) or a portfolio of evidence. Assessment can be integrated into one activity that collects evidence towards two or three different standards from a programme of learning. Evidence can also be collected over time from a range of linked activities (for example, in a portfolio). Authenticity of student evidence needs to be assured regardless of the method of collecting evidence.

Submitting Internal Assessment

Depending on the nature of the assessment, this can be electronic or hard copy. The mode depends on the assessment conditions.

Resubmissions and Further Assessment Opportunities

Resubmissions can only be offered once and only when small errors or omissions need to be corrected in student work in a short period of time. There is no further teaching available. Further assessment opportunities are not available in every standard.