



**SPORT HAWKE'S BAY
FUNDING GUIDE**

INTRODUCTION

Many sports organisations depend on the income from grants and fundraisers, and the support of their sponsors; many could not survive without this type of partnership. And it works both ways.

*Having a **planned** and **organised** approach to generating revenue can make all the difference when approaching potential sponsors, gaming trusts or running a fundraising event. Allocate some time to enable you to capitalise on potential opportunities.*

Having the right people in the right place can make all the difference when raising funds for your club. It is useful to appoint a dedicated person to run a fundraising portfolio, or establish a committee that can determine the priorities and identify potential sources of funds. Successful sponsorship, fundraising and grant applications take time, so allowing an adequate lead in to plan and prepare may give your club the advantage you need.

Many sports organisations depend on the income from grants and fundraisers, and the support of their sponsors; many could not survive without this type of partnership. And it works both ways. Businesses like to be associated with sports clubs and players. It helps to build their reputation within the community, generates goodwill and can be considered as a cost-effective alternative to traditional advertising.

Plan

Determine what purpose the funds are being raised for and develop a fundraising plan which prioritises and identifies the potential source of the funds.

Prepare

The more information you can provide the better. If people know who you are and understand what you do, then they are more likely to listen and give the support required. Prepare a one-page document that creates a good first impression about how you engage with your stakeholders and the community. People give to people; ensure your potential donors know the faces behind the names, understand your cause, and can relate to the purpose of your project.

Research

Understand and find out as much as you can about your sponsor, target group or gaming trust requirements. The more you know about your sponsor the easier it is to identify benefits you can offer to them. When running a fundraiser, think about your target audience; don't continually ask your membership as there may be other potential opportunities by targeting the wider community.

Communicate

How you communicate with sponsors, stakeholders and trusts is vital to your success. Establish a communications and promotions plan that is targeted and specific to each opportunity. Most businesses like to feel involved and to be kept informed about what's happening with their sponsorship deal and the club's activities.

Acknowledge

Acknowledge donors in numerous ways such as honour boards, annual reports, invites to events, certificates of appreciation, newsletters, social media, phone calls and letters from your members.

Finally, don't do it at the last minute. Give the club and your potential event, application and sponsor plenty of time. The assessment, negotiation and planning involved in raising funds can take a while. Allow plenty of lead-in and planning time.

CLASS 4 FUNDING

- A Gaming Trust provides funds to financially support not-for-profit clubs and organisations, covering a raft of purposes.
- The majority of funds available from Trusts and Foundations are generated through Gaming Machines.
- A Gaming Trust receives funds from gaming machines from a range of venues and as a general rule, funds are usually distributed in the particular area that the Trust venues are located (lists of these venues are usually found on Gaming Trusts websites).
- If venues are not in your club or organisations catchment area you may still apply if your project covers beyond your local area and/or your project could influence other areas.
- Often Gaming Trusts have specific rules regarding the number of applications per year, what can be applied for and who can apply. This information is usually available on Gaming Trusts websites but the most current information can be found on application forms.
- Gaming Trusts are required to disclose where funds have previously been distributed which can help your club or organisation to gain an understanding of what projects have been supported by the particular Gaming Trust.
- It is important to recognise that some Gaming Trusts may operate seasonally when making grants; i.e. this means a winter code applying for funding over autumn – winter will most likely gain priority over a summer code who, on the other hand is better to apply in the spring and summer months; this ensures fairness and opportunity to all codes.
- There are continuous changes with Gaming Trusts as Trusts build their venues, locations are gained and lost over time and so it is important to remain up-to-date with any changes within Gaming Trusts when making applications.
- Trust criteria for applying for grants, will change from time to time and so it is important to keep up to date. The current information/criteria are generally on Trust websites and application forms.
- The Department of Internal Affairs (DIA) is the governing body which works with Gaming Trust Societies in the distribution of funds across the community.

FUNDING PROVIDERS

AS OF JULY 2019

PUB CHARITY LIMITED

VENUES:

NAPIER

The Bay View Hotel

47 PETANE ROAD, BAY VIEW, NAPIER
4151

The Duke of Gloucester

389 GLOUCESTER STREET,
TARADALE, NAPIER 4001

The Station

154 STATION STREET, MAREWA,
NAPIER 4001

Sideline Bar

110 TARADALE ROAD, ONEKAWA,
NAPIER 4001

CRITERIA

1. You can't apply for things that have already occurred
2. You need to be applying for a non-profit organisation, which has a constitution and keeps financial records;
3. Applications need to be for costs/events within New Zealand;
4. Applications must be for the benefit of the applicant organisation
5. Donation must be used for the purpose(s) stated in your application (Receipts are required)
6. If you receive other funds for the same purpose(s) you apply for, you must return any leftover money;
7. If your organisation is GST registered you should apply for goods and/or services exclusive of GST.
8. Applications must be for charitable purposes and will need to be within one of the following donation distribution groups:
 - a. Community, culture and arts
 - b. Education (including pre-school, kindergartens, playgroups, Kohanga Reo)
 - c. Fire brigade, ambulance, life saving
 - d. Health, and health-related purposes
 - e. Youth
 - f. Sport, recreation, leisure



Pub Charity[™]

THE HEART OF COMMUNITY FUNDING

CONTACT:

Postal Address:
Pub Charity Limited
PO Box 27 009,
Marion Square
Wellington
6141

Phone:
0800 42 64 64
(04) 385 6100

Fax:
(04) 384 1630

Email:
info@pubcharitylimited.org.nz

Website:
www.pubcharitylimited.org.nz

NZ COMMUNITY TRUST

VENUES:

NAPIER

The Water Bar

10 WEST QUAY, AHURIRI, NAPIER
4110

HASTINGS

Curizza's Tavern

342 WEST HERETAUNGA STREET,
HASTINGS CENTRAL, 4201

Clive Hotel

193 MAIN ROAD, CLIVE, HAWKES
BAY 4152

Turks Bar

5 NAPIER ROAD, HAVELOCK NORTH,
HAWKE'S BAY, 4201

CENTRAL HAWKE'S BAY

PJ'S Bar

2 HIGH STREET, WAIPAWA, HAWKES
BAY

CRITERIA

- Applicants must be a non-profit group incorporated as a charitable organisation
- Applications will not be considered for expenditure already incurred.
- Funds must be spent specifically for the purpose/s approved by NZCT
- NZCT's main criteria for approval of sporting grants are:
 - a. Is the item funded necessary to play the sport (not just a nice to have)?
 - b. Will funding help achieve participation in, and development of, the sport?
- Travel outside New Zealand will only be considered if the submitted by the organisation's national body
- Application for wages and salaries may be considered providing that the payment of a wage is necessary to achieve an authorised purpose.
- Grants for advertising will be considered provided the activity or event to be promoted is entirely non-commercial and benefits the wider community..
- Grants for essential, safety-related or sporting equipment for educational or training organisations, including kindergartens, play centres and schools

NZCT
NZ COMMUNITY TRUST

CONTACT:

Postal Address:
PO Box 10857
The Terrace
Wellington 6143

Phone:
0800 44 69 28

Fax:
04 473 0007

Email:
info@nzct.org.nz

Website:
www.nzct.org.nz

INFINITY FOUNDATION

**VENUES:****NAPIER****Westshore Hotel**

85 MEEANEE QUAY, WESTSHORE,
NAPIER 4001

Union Hotel

3 WAGHORNE STREET, AHURIRI,
NAPIER 4110

HASTINGS**Gravity 101 Bar**

101 KARAMU ROAD
SOUTH, HASTINGS CENTRAL, 4201

Bollywood Stars Bar

102-106 HERETAUNGA STREET,
HASTINGS CENTRAL, 4201

CENTRAL HAWKE'S BAY**Leopard Hotel**

RUATANIWHA STREET,
WAIPUKURAU, 4176

CRITERIA

Funds available for distribution will be applied to:

- Any amateur sports teams or clubs which are open to the general public and which are affiliated to a recognised or national body and which compete in recognised leagues.
 - The promoting, controlling or conducting of race meetings under the Racing Act 2003 including the payment of stakes.
 - Any charitable or cultural purpose or any purpose that is beneficial to the community or a section of it.
- Authorised purposes must benefit the community and not result in commercial or personal gain.

CONTACT:

Postal Address:
PO BOX 2349
Stortford Lodge
Hastings 4153

Phone:
873 5015

Website:
www.infinityfoundation.co.nz

LION FOUNDATION

**VENUES:****NAPIER****Masonic Hotel**

CORNER TENNYSON STREET AND
MARINE PARADE, BLUFF HILL,
NAPIER

The Horse And Harvest

270 GLOUCESTER STREET,
TARADALE, NAPIER 4001

HASTINGS**Horse and Hound Hastings**

1012 KARAMU ROAD, HASTINGS
CENTRAL, HAWKES BAY 4201

Stortford Lodge

103 STORTFORD STREET, HASTINGS
CENTRAL, HAWKES BAY 4201

CRITERIA

- Funds are available for any charitable, philanthropic or cultural purpose that benefits the local community - both large and small.
- All grants must be used for goods and services within New Zealand
- Generally only fund events or projects that will take place during the next six months. We cannot fund any retrospective activities or transactions already incurred

CONTACT:

Postal Address:
The Lion Foundation
Private Bag 102 920, NSMC
Auckland 0745

Phone:
0800 802 908

Email:
info@lionfoundation.org.nz

Website:
www.lionfoundation.org.nz



TRUST HOUSE
COMMUNITY ENTERPRISE

CONTACT:

Postal Address:
PO Box 135
Masterton

Phone:
06 370 0520

Fax:
06 378 8324

Email:
info@trusthouse.co.nz

Website:
www.trusthouse.co.nz

TRUST HOUSE

VENUES:**HASTINGS****Flaxmere Tavern**

SWANSEA ROAD, FLAXMERE EAST,
HAWKE'S BAY 4201

CRITERIA

Organisations, or branches of National organisations, that have an association or communal interest with the communities in which Trust House has an association. These communities are: Flaxmere, Feilding, Pahiatua, Eketahuna, Masterton, Carterton, Greytown, Featherston, Martinborough, Rimutaka and Central/South Wellington. Applications from organisations outside these areas will be declined, except where applicants can demonstrate that they provide a substantial benefit to one or more of these areas.

FIRST LIGHT

VENUES:

HASTINGS

Zabeels Sports Bar

115 KING STREET, HASTINGS
CENTRAL, HAWKE'S BAY 4201

WAIROA

Clyde Hotel

MARINE PARADE, WAIROA, HAWKES
BAY 4192

Ferry Hotel

CAROLL STREET, WAIROA, HAWKES
BAY 4192

Sunset Point Tavern

CORNER RATAU AND NEWCASTLE
STREETS, MAHIA BEACH, HAWKE'S
BAY 4192

CRITERIA

First Light Community Foundation may make grants for authorised purposes as follows:

- any charitable purpose;
- any non-commercial purpose that is beneficial to the whole or a section of the community; and
- promoting, controlling, and conducting race meetings under the Racing Act 2003, but excluding the payment of racing stakes.

CONTACT:

Postal Address:
PO BOX 316
Hastings 4156

Phone:
06 876 7293

Fax:
06 876 7295

Email:
info@firstlightfoundation.co.nz

Website:
www.firstlightfoundation.co.nz



THE NORTH SOUTH TRUST

VENUES:

NAPIER

Golden Chance

6 BLEDISLOE ROAD, MARAENUI,
NAPIER 4001

Meeanee Hotel

340 MEEANEE ROAD, MEEANEE,
NAPIER 4001

CRITERIA:

The Authorised Purpose of The North and South Trust Limited is:

1. The promotion and development of amateur rugby union football through direct support of the Auckland Rugby Referees' Association, the Auckland Primary Schools' Rugby Union, the Auckland Secondary Schools' Rugby Union, and rugby clubs affiliated to, and sub-unions of, the Auckland Rugby Football Union Incorporated and deemed to have subscribed to and be bound by the constitution and rules of Auckland Rugby Football Union Incorporated and the constitution and rules of the New Zealand Rugby Football Union Incorporated.
2. The promotion and development of any amateur sports playing in recognised leagues or competitions, including but not limited to the provision of ground hire or maintenance fees, buildings and facilities, equipment and uniforms, travel and accommodation costs, tournament fees, referees and educational programmes.
3. To assist and benefit any charitable, educational, cultural or philanthropic purpose or any other purpose that is beneficial to the public or a section of it.



CONTACT:

Postal Address:
PO BOX 56 228
Dominion Road
Auckland Central
AUCKLAND

Phone:
0800 678 510

Email:
grantaudit@nstl.co.nz
OR
grants@nstl.co.nz

Website:
www.nstl.co.nz

ONE FOUNDATION

VENUES:

NAPIER

Taradale Tavern

367 GLOUCESTER STREET, TARADALE,
NAPIER 4001

CRITERIA:

The Following are Authorised Purposes for which Net Proceeds can be Distributed.

CLUBS SPORTS TEAMS

- Donations to amateur sport teams and clubs competing in recognised leagues and tournaments.
- Provision of actual and reasonable travel expenses for groups participating in tournaments with kindred groups.
- Sports Equipment.
- Playing uniforms.
- Ground Hire.

COMMUNITY

To provide for the maintenance, refurbishment and well being of local marae.

- Programs that support youth at risk.
- Support services for drug, alcohol and gambling.
- Recognised cultural and community organisations to further the objects of those groups.
- Schools and other educational institutes for equipment and student amenities for educational advancement not covered by government funding.



CONTACT:

Postal Address:
PO BOX 1629
Rotorua Central
Rotorua

Phone:
07 345 7070

Email:
grants@onenz.nz

Website:
www.onefoundation.nz

RACING INDUSTRY TRANSITION AGENCY

PREVIOUSLY NEW ZEALAND RACING BOARD

VENUES:

NAPIER

TAB Napier

18 HASTINGS STREET, MAREWA,
NAPIER 4001

HASTINGS

TAB Stortford Lodge

1017 HERETAUNGA STREET, HASTINGS
CENTRAL, 4201

CRITERIA:

To encourage active participation in New Zealand amateur sports (being sports listed on the Sport New Zealand website) by assisting the following categories of bona fide New Zealand clubs and organisations that meet the New Zealand Racing Board's eligibility requirements:

1. individual amateur sports clubs or similar organisations at a local or regional level whose members participate in amateur sport;
2. regional or national amateur sports organisations to which individual amateur local sports clubs or similar organisations are affiliated or otherwise formally aligned;
3. local, regional or national organisations which facilitate the active participation in New Zealand amateur sports through the provision of, for example, sports facilities, sports tuition or match or competition refereeing or umpiring
4. other regional or national organisations which facilitate the active participation in New Zealand amateur sports by providing general co-ordination and oversight of, or other assistance to, one or more sports and/or all clubs or organisations participating in one or more sports.

RACING INDUSTRY TRANSITION AGENCY

CONTACT:

Postal Address:
P O Box 38899
Wellington Mail Centre
Lower Hutt 5045

Phone:
0800 333 673

Website:
www.rita..nz

GRASSROOTS TRUST

VENUES:

NAPIER

Bev Ridges on York

1 DURHAM AVENUE, TAMATEA,
NAPIER 4001

HASTINGS

Cru Bar

303 EASTBOURNE STREET EAST,
HASTINGS CENTRAL, HAWKE'S BAY
4201

Level 1

303 EASTBOURNE STREET EAST,
HASTINGS CENTRAL, HAWKE'S BAY
4201

CRITERIA:

Grassroots Trust Limited is authorised to operate gaming machines to raise money for the following authorised purpose:

- Any charitable purpose;
- Any non-commercial purpose that is beneficial to

the whole or a section of the community.

The above authorised purpose includes (but are not limited to):

- The promotion and development of amateur rugby union football, within rugby provincial unions and clubs affiliated to the New Zealand Rugby Football Union Incorporated deemed to have subscribed to and be bound by the constitution and rules of the New Zealand Rugby Football Union Incorporated.
- The promotion and development of any other amateur sport through direct support of amateur sporting bodies.
- Grants only issued to sports bodies which are formally established and/or legally constituted.
- Promotion and development of community organisations which are established for charitable purposes or cultural purposes beneficial to the community or a section of it or any other purpose beneficial to the community or a section of it.



CONTACT:

Postal Address:

PO Box 9019
Hamilton 3240

Phone:

0800 957 960

Email:

info@grassrootstrust.co.nz

Website:

www.grassrootstrust.co.nz

YOUTHTOWN FUNDING



VENUES:

The Windsock

18 HASTINGS STREET, MAREWA,
NAPIER 4001

Magpies

116 KING STREET NORTH, HASTINGS
CENTRAL, 4122

Youthtown is a non-profit organisation that EMPOWERS young New Zealanders to be the best they can be.

CRITERIA:

Youthtown Funds the following:

- Development and operation of Youthtown programmes and facilities
- Encouragement and development of amateur youth sport and facilities in established and legally constituted sporting organizations
- Financial support for community based organisations that provide direct or indirect benefit to youth

- The Grants Subcommittee meets monthly except for January (eleven times per year)
- The Grants meeting is generally held on the last Wednesday of the month.
- The deadline for receiving submitted on-line grant applications is the 15th of the month prior to the next grants meeting.

CONTACT:

Postal Address:

PO Box 5899
Wellesley Street
Auckland 1141
ATTN: Youthtown CEO

Phone:

0800 333 673

Website:

www.youthtownfunding.org.nz

COMMUNITY FUNDING

A Charitable Trust enables an individual or group to leave a lasting legacy and is specifically set up to hold and protect assets for charitable purposes. It allows the opportunity for the individual or group to support people and things they believe in which can make a difference for lasting generations. A Community Trust such as the Eastern and Central Community Trust is an independent grant-making charity which funds and supports targeted initiatives in the local community.

Charitable and Community Trusts often have close off dates for grants and may set a limit on the number of applications that can be made by clubs or organisations each year. It is important to note these dates and conditions in order to get the most out of your application and ensure it does not miss any deadlines.

When applying to Charitable and Community Trusts, similar steps can be taken to those applied when seeking funding from Gaming Trusts. Provide your club or organisations 'about us' information sheet, current strategic plan, and cover letter outlining your reason for applying for funds.

Charitable and Community Trusts will also have their own websites and application forms and may require further details and documentation - ensure you read the application form carefully and provide all information that is required.

FUNDING PROVIDERS

AS OF JULY 2019

EASTERN AND CENTRAL COMMUNITY TRUST



Helping fund a better community

CRITERIA

Criteria for assessing applications

Include:

- Services for those who may otherwise have some difficulty achieving a reasonable quality of life.
- Services that promote education and learning for community wellbeing.
- Projects or organisations working to alleviate social problems. Welfare and social services for the physically and intellectually challenged.
- Community support, including care of the young or aged. Youth and education, including school projects.
- Cultural activities and recreation including music, the arts and sport.
- Donations will not generally be given to commercial organisations or to individuals.
- The Trust will consider funding operating costs but not more than \$4,000 on an ongoing basis.
- Contributions to salaries and wages may be considered on a case by case basis.

CONTACT:

Postal Address:
PO Box 1058
Hastings 4156

Phone:
0800 878 720

Website:
www.eccct.org.nz

KIWISPORT

**CRITERIA**

The KiwiSport regional partnership fund is designed to encourage schools, clubs, community organisations and local businesses to collaborate to meet the three KiwiSport Aims:

1. Increasing the number of school-aged children participating in organized sport
2. Increasing the availability and accessibility of sport opportunities for all school-aged children
3. Supporting children in developing skills that will enable them to participate effectively in sport at both primary and secondary level

The regional partnership fund is funded through Sport NZ to regional sports trusts (RSTs). RSTs will allocate funding to projects which can ensure new or increased opportunities for school-aged children to participate in organised sport at a community/regional level.

CONTACT:

Postal Address:
Sport Hawke's Bay
PO Box 7537
Taradale
Napier 4141

Phone:
06 845 9333

Email
active@sporthb.net.nz

Website
www.sporthb.net.nz

STARS FUNDING

**CRITERIA**

This fund provides grants to support athletes' travel costs after being selected in New Zealand teams and competing in international events or competitions.

Application Process:

- Applications for assistance must be made by the Regional Association, Club or School to which the intended recipient belongs.
- The intended recipient must be an active financial member of the Regional Association, Club or School making the application.
- Recipients must be officially representing New Zealand (and be able to provide evidence to support this).
- Funding will be available to qualifying Individuals to cover costs as specified by the sport represented.
- Recipients must be between the age of 15 and 22 (u23) years of age at the first day of the competition/event.
- Recipients must be individuals who have been selected via trials or similar competition by their National or Regional Association.
- Funding will be capped at \$1000.00 and will only be allocated when funds are available in the STARS Fund.
- The recipient can only receive funding once in a 12 month period.
- Preference will be given to those applicants who have raised funds via their own initiative and who have contributed to their community.

CONTACT:

Postal Address:
Sport Hawke's Bay
PO Box 7537
Taradale
Napier 4141

Phone:
06 845 9333

Email
active@sporthb.net.nz

Website
www.sporthb.net.nz

- All applications must be received at least two weeks prior to event.
- Applications can be made at any time of the year.
- The assessment committee will meet periodically to consider current applications, but please allow up to one month before payments.
- The applications committee has absolute discretion to determine the allocation of grants and their decision is not contestable
- Sport Hawke's Bay's CEO has overall discretion on all decisions.

HAWKE'S BAY FOUNDATION



CRITERIA

Who Can Apply

- Community organisations can apply for any charitable purpose within the Hawke's Bay region, as defined by the area within the jurisdiction of the Hawke's Bay Regional Council - this includes Hastings District, Napier City, Wairoa District and Central Hawkes Bay.
- Individuals cannot apply.
- If you are unsure if you can apply please email us.

Philosophy

Our philosophy is to provide assistance to heal problems rather than manage them – that is to give "a hand up not a hand out". The trustees have preferences for initiatives that assist groups and communities that are working towards meeting their own needs and have sustainability when the Foundation funding ceases.

CONTACT:

Postal Address:
PO Box 11014
Hastings 4158

Phone:
06 870 4648

Fax:
06 870 8711

Email:
info@hawkesbayfoundation.org.nz

Website:
www.hawkesbayfoundation.org.nz

OTHER

Napier City Council and Hastings District Council also have a number of community funding opportunities available. Please visit their respective websites for more information.



USEFUL WEBSITES

The following resource has been created to provide you an insight into funding opportunities and resources that are available in the community. For more information you should refer to the specific agency.

GENEROSITY NEW ZEALAND

GENEROSITY.ORG.NZ



Generosity New Zealand (formally Fundview) is an information database of all funding agencies in NZ. You must subscribe to have access to this site. Alternatively access is available at the Department of Internal Affairs office (06) 834 1274 or the Disability Information HB Trust at the Napier Community House, 62 Raffles Street, Napier (06) 835 0781.

SPORT NZ WEBSITE DIRECTORY OF POTENTIAL FUNDING SOURCES

SPORTNZ.ORG.NZ



This easy to use resource has been developed in conjunction with the Funding Information Service. The user enters in information about their group and what the funding is for and all the possible funding agencies are displayed.

THE DIA (DEPARTMENT OF INTERNATIONAL AFFAIRS)

COMMUNITYMATTERS.GOV.T.NZ



This is a very informative website which provides loads of information regarding lottery grants, community grant schemes and trusts community organisations can apply for. Included on this website is information regarding the Community Organisation Grant Scheme (COGS) which provides essential support to not-for-profit, voluntary and community organisations.

COMMUNITY NET AOTEROA

COMMUNITY.NET.NZ



This is an information sharing resource for NZ community and voluntary groups. Here you'll find guides, news and tools for and by clubs, groups, charities, trusts, hapu & iwi.

SPORTSLINK

SPORTSLINK.ORG.NZ



SportsLink is a Hawkes Bay based, non for profit organisation that offers its services to sports club to aid in funding, financial management, communication and much more.

For more information, contact Ryan Hambleton at ryanh@sporthb.net.nz