





OUR VISION

Whāinga Matua

An equitable physical activity system for wāhine (women and girls) that is safe, understanding and enables them to unleash their potential as wāhine toa. To ensure Women and Girls in sport and active recreation are involved, valued and visible at all levels.



OUR PURPOSE

Te Kaupapa

Bringing communities and sectors together to collaboratively create positive and sustainable impact to enhance the wellbeing of women and girls within sport, active recreation and play.



STRATEGIC INTENT

Tā te rautaki takune

More women and girls are engaged, valued and visible in all aspects of the sport, active recreation and play.

FOUNDATION VALUES

Ngā uara ka noho hei tūapapa



Whānau • respect; committed to caring, encouraging, and honouring each other's authentic self.



Committed to Women and Girls • manaakitanga; supporting and encouraging communities to thrive.



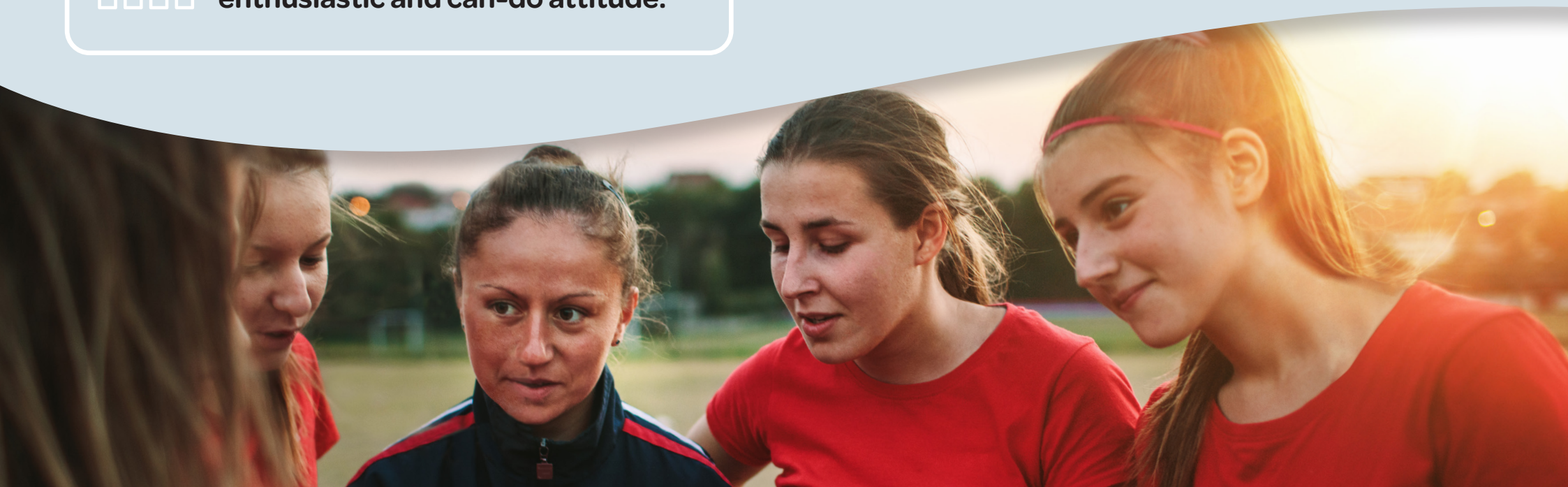
Motivated to Achieve Real Impact • positivity; taking action with an enthusiastic and can-do attitude.



Safety • physical and psychological safety; environments, physical and spiritual allow authentic conversations and understanding.



Empowered • curiosity; passion to learn, explore and evolve.

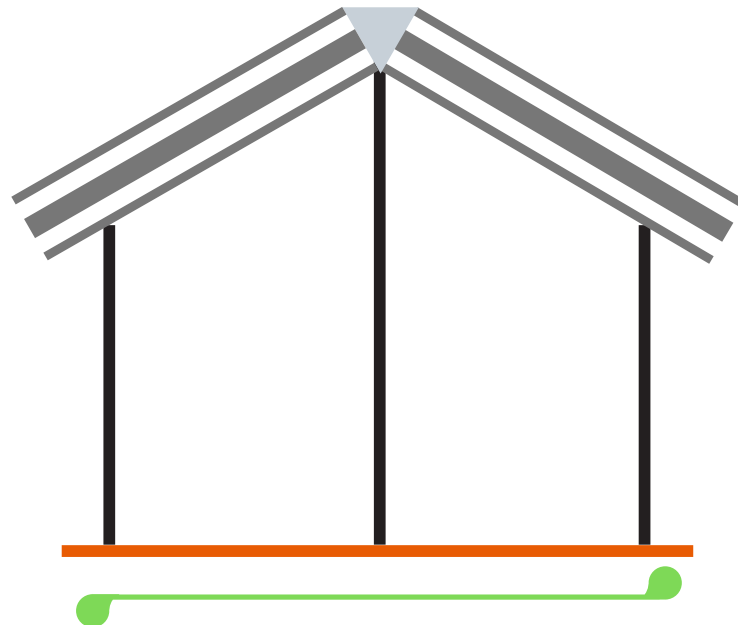




TE POU O TE WHARE

Whakapapa | Paparahi | Whakamana | Hononga

Te Pou o te Whare is a frame developed by Healthy Families Ōtautahi. The Pou is at the centre of the Whare connecting the foundation to the roof. By placing wāhine (women and girls) at the centre of the whare we are making a commitment to ensure they are the heart of all decision making and design.



STRATEGIC PRIORITIES

Ā te rautaki whakaarotau



SYSTEM-WIDE

Across all priority areas



ORGANISATION

Board members
CEO/Organisation Lead
Workforce



DELIVERY

Coaches/Officials
Volunteers within sport



PARTICIPATION

Women and girls in sport and active recreation

STRATEGIC OBJECTIVES

Ā te rautaki whāinga

- 1 Honour our obligations to Te Tiriti and Māori wāhine.
- 2 Ensure an equity lens is applied for all women and girls in everything we do.
- 3 Share insights to educate and identify barriers to help make informed decisions and support or encourage others to collect further information relevant to wāhine.
- 4 Promote, recognise and support all the work that is being done for and with Women & Girls in sport, active recreation, play and physical activity across our region.
- 5 Increase women and girls' participation in governance, leadership, coaching, officiating, and volunteering roles across all levels in our sector to encourage women and girls to participate in physical activity.
- 6 Advocate for women and girls in governance and leadership, coaching, officiating, volunteering roles and participating in physical activity.

Wāhine toa – unleashing the power within and empowering them to be the best they can be
(not a direct translation, a translations of the hero's journey).

